

AIA Albuquerque **A177**

The 2030 Commitment:
What is it? & The Benefits to Joining

7.23.20MW2030

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July 23, 2020

Credit(s) earned on completion of this course will be reported to AIA CES for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

This course is registered with AIA CES for continuing professional education. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.

Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.



The mission of the AIA's 2030 Commitment is to support the 2030 Challenge and transform the practice of architecture in a way that is holistic, firm-wide, project based and data-driven. By prioritizing energy performance, participating firms can more easily work toward carbon neutral buildings, developments and major renovations by 2030. This course will provide an overview of the program. Two New Mexico firms will give first-hand reports of why they joined the 2030 Commitment, what they've learned, benefits to their firms and discuss any difficulties with submitting project data into the Design Data Exchange (DDx). Along the way, we'll demystify myths about the program and describe the benefits to any size firm in becoming part of the 2030 Commitment.

Learning objectives

1. Explain the 2030 Commitment and the importance of energy-efficient design in meeting global climate challenges. Describe the benefits of a holistic, data-driven approach to improving your portfolio performance.
2. Learn how to use the 2030 DDx for current and future projects and how to submit data to the Design Data Exchange (DDx).
3. Explain how an energy efficient design process differs from traditional design. Current means and methods of increasing energy performance. What tools and processes during design and construction can be implemented to reach the 2030 goals?
4. Explain the importance of energy analysis and assessment throughout the design process. Explain how firms can establish a culture that supports achieving 2030 Commitment targets.



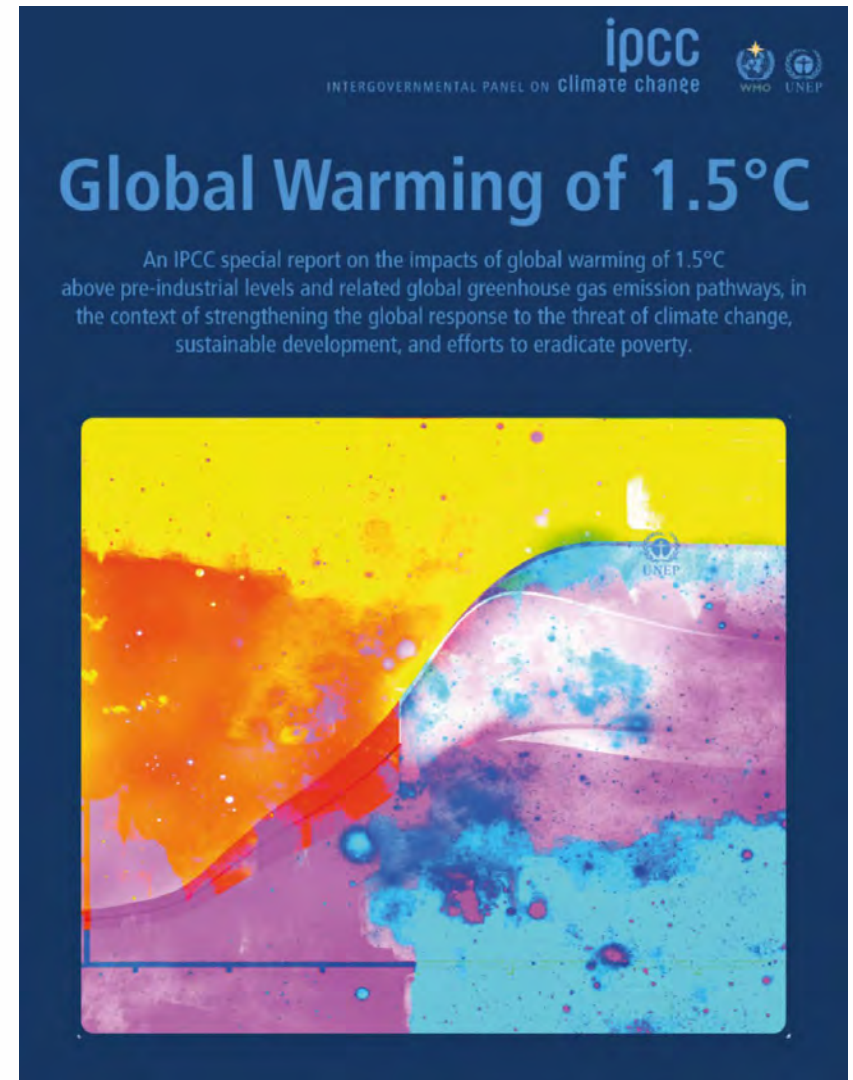
AIA 2030 COMMITMENT

1. CLIMATE CHANGE AND THE ROLE OF THE ARCHITECT
2. 2030 SIGNATORIES AND THEIR IMPACT
3. MAKING THE COMMITMENT
4. 2030 COMMITMENT IN PRACTICE
5. GETTING TO ZERO WITH THE DESIGN DATA EXCHANGE (DDx)

Climate change

and the role of the architect

In 2018, The United Nations' Intergovernmental Panel on Climate Change reported the **need to limit global temperature change to 1.5 degree Celsius**, requiring “rapid and far-reaching” improvements to reach net zero by 2050.

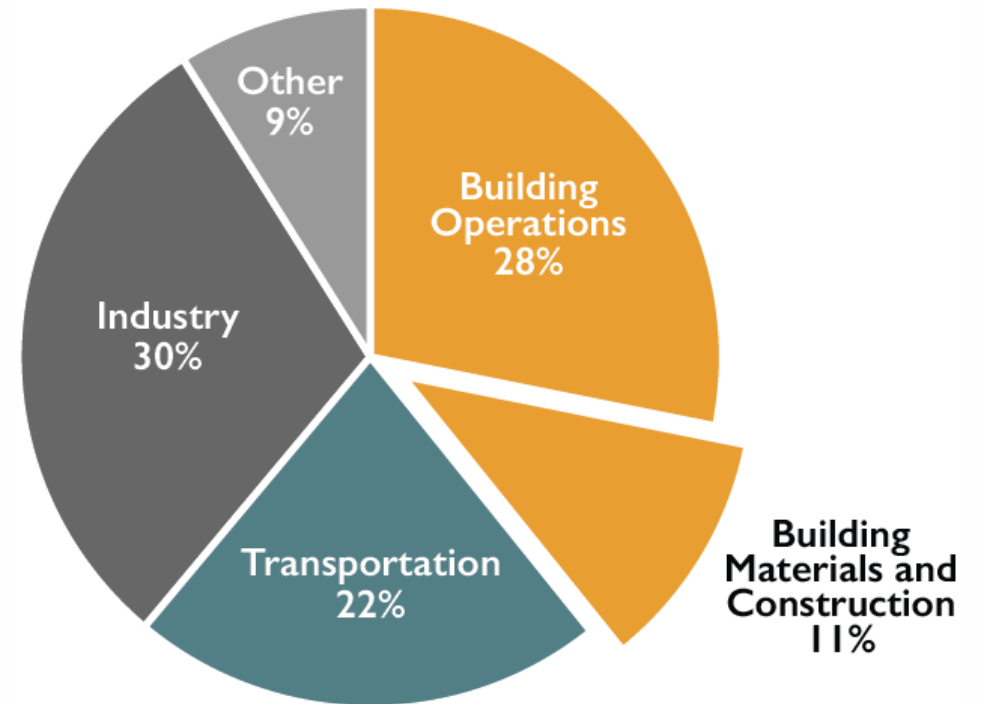


Building operations are responsible for about 30% of greenhouse gas (GHG) emissions globally.

In some cities, building operations account for more than 70% of GHG emissions.

Embodied carbon emissions from (core and shell) materials and construction are estimated to be another 11% of GHG emissions globally.

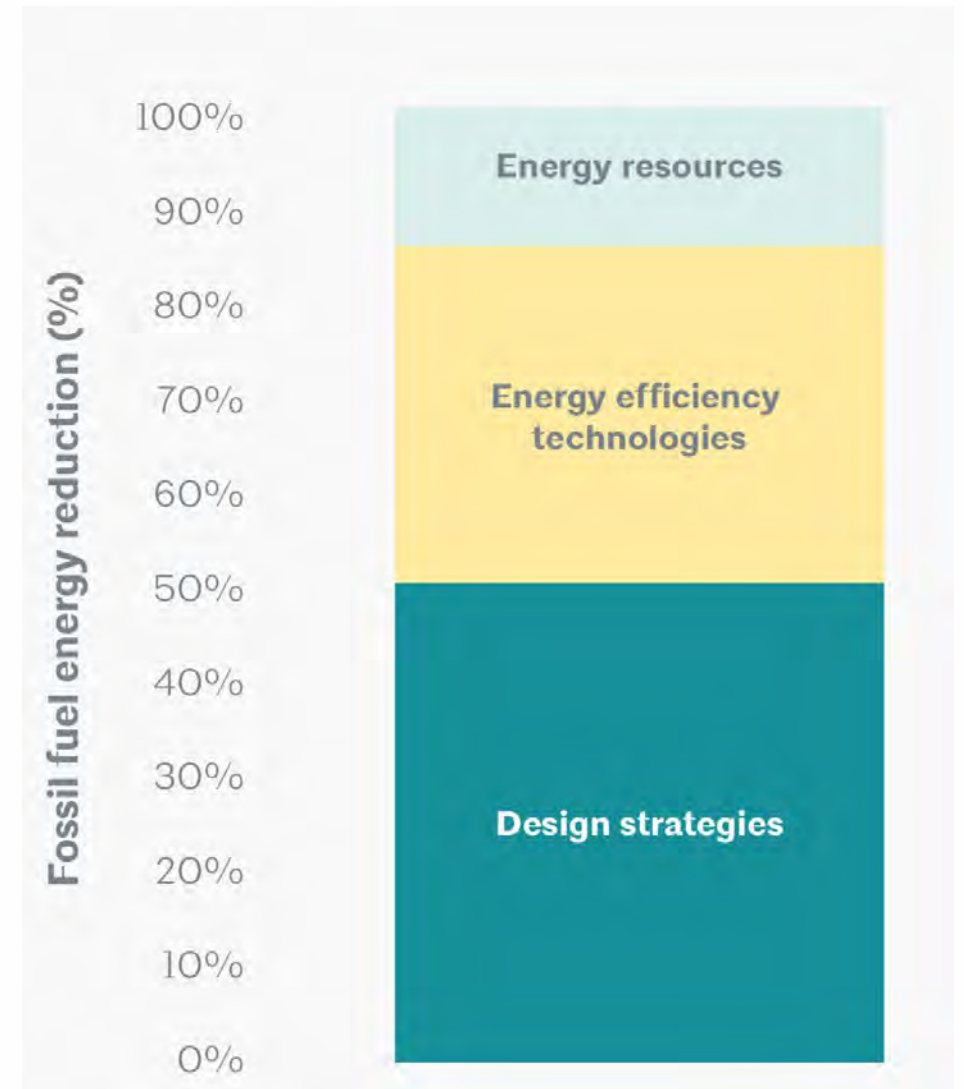
Global CO₂ Emissions by Sector



Source: © 2018 2030, Inc. / Architecture 2030. All Rights Reserved. Data Sources: UN Environment Global Status Report 2017; EIA International Energy Outlook 2017

Design strategies have the **greatest impact** on building energy use.

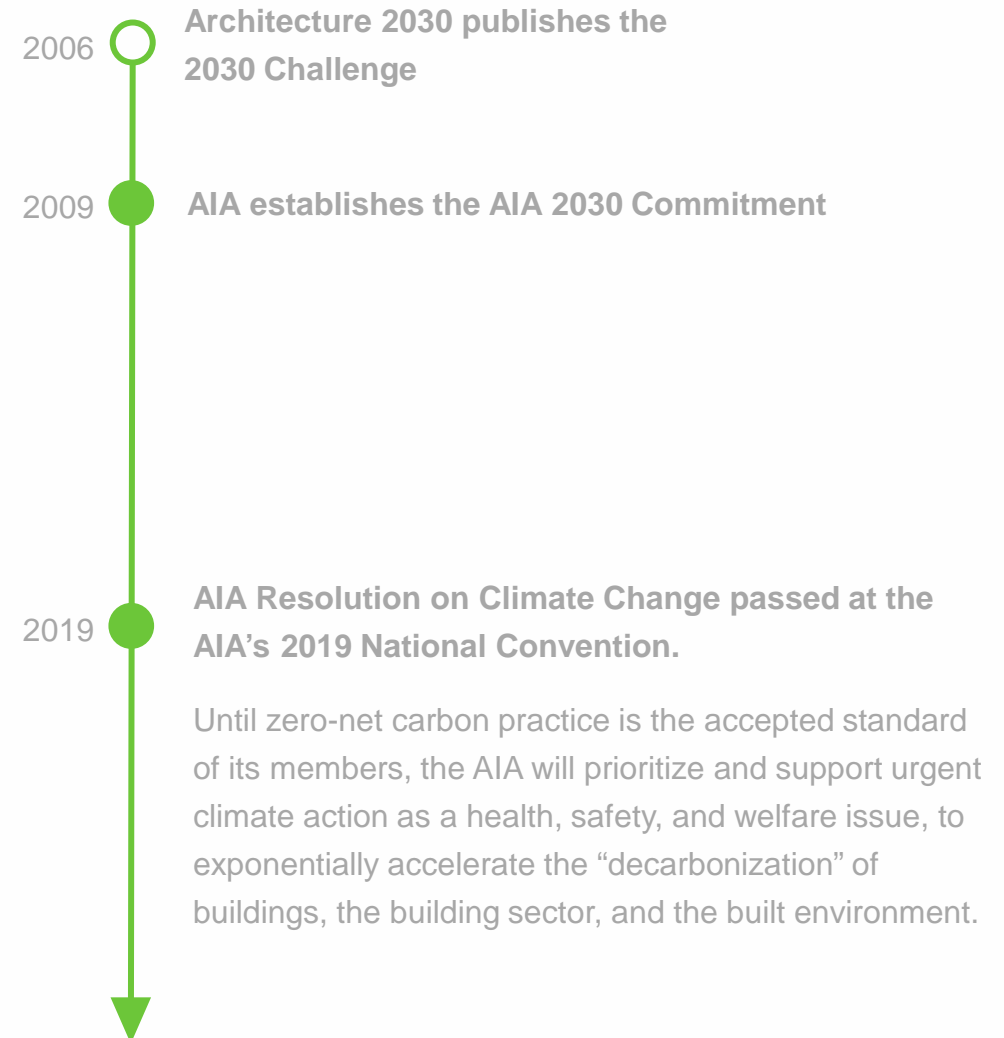
Architects have the greatest impact on design strategies early in the design process.



The consequences of climate change are alarming, but they are not inevitable.

As professionals continue to coalesce around shared values and common goals, the opportunities for meeting the challenge expand. In 2019, AIA members overwhelmingly passed a resolution for “urgent and sustained climate action.”

The time to start is now!



The fight against climate change will play out in our cities and their buildings as we **double the current global building stock**—making zero net carbon new construction an imperative, not an option.

75%

share of global greenhouse gas emissions attributable to the urban built environment

2.5 billion

estimated increase in number of people living in urban areas by 2050

40%

share of global greenhouse gas emissions that come from existing buildings

2.5 trillion

estimated GSF of new construction by 2060





Of the 113 million existing buildings in the US, about **half will need a retrofit over the next decade.**

Each of the 20,000 architecture firms in the US could perform 250+ building retrofits annually and there would still be work to be done.

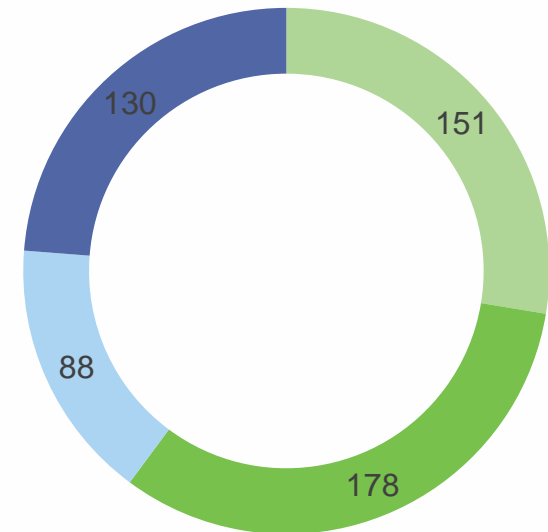
< Interior restoration at St. Patrick's Cathedral, a 2019 COTE® Top Ten recipient.

ARCHITECT Murphy Burnham & Buttrick Architects
PHOTO © Whitney Cox

2030 Signatories

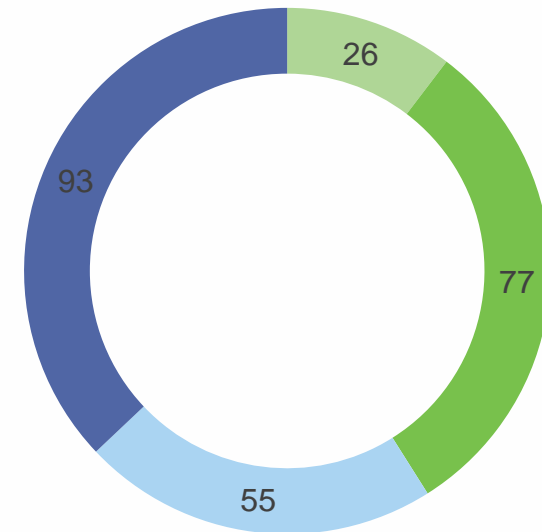
and their impact

**Count of active firms who joined
before 2019, by size**



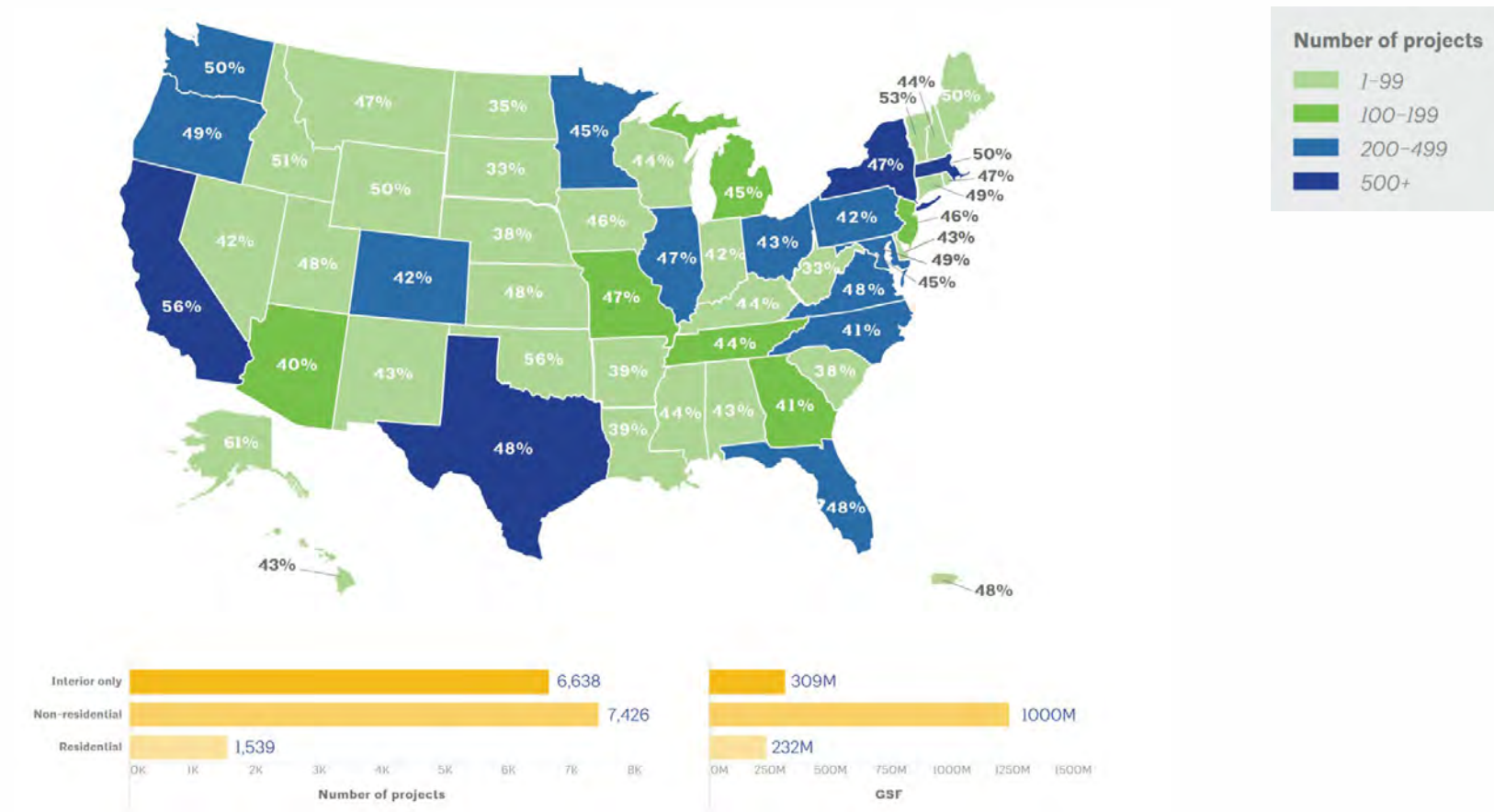
■ 1 to 9 ■ 10 to 49 ■ 50 to 99 ■ 100+

**Count of firms who reported
2018 project data, by size**



■ 1 to 9 ■ 10 to 49 ■ 50 to 99 ■ 100+

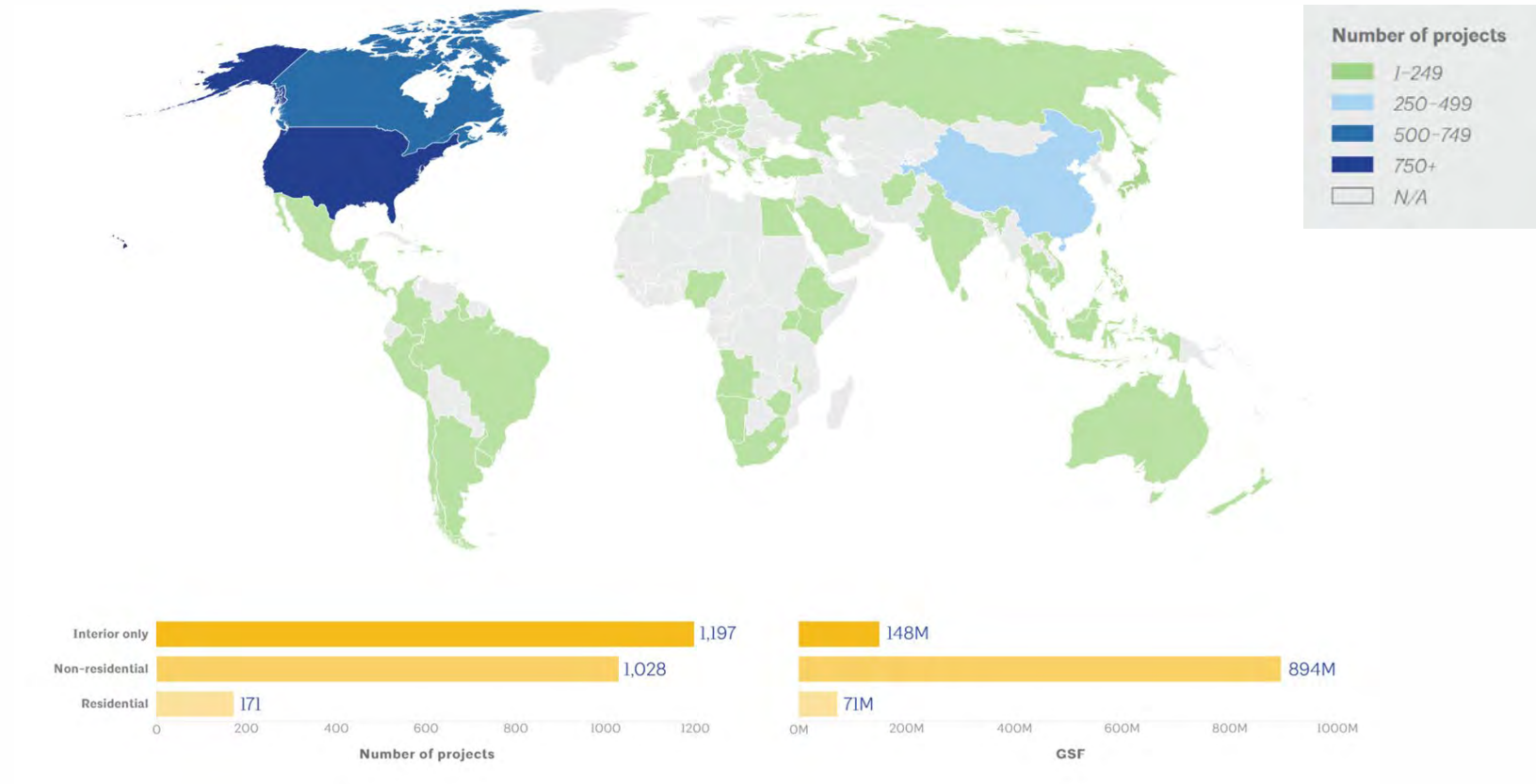
In 2018, 2030 signatories reported 15,603 projects—**totaling 1.7 billion sq ft**—from every US state, the District of Columbia, and Puerto Rico.



Note: The data shown on the map excludes interior only projects.

The impact of the 2030 Commitment extends beyond the US.

In 2018, 2,296 projects totaling more than 1.1 billion sq ft were reported outside the US.



Note: The data shown on the map excludes interior only projects.

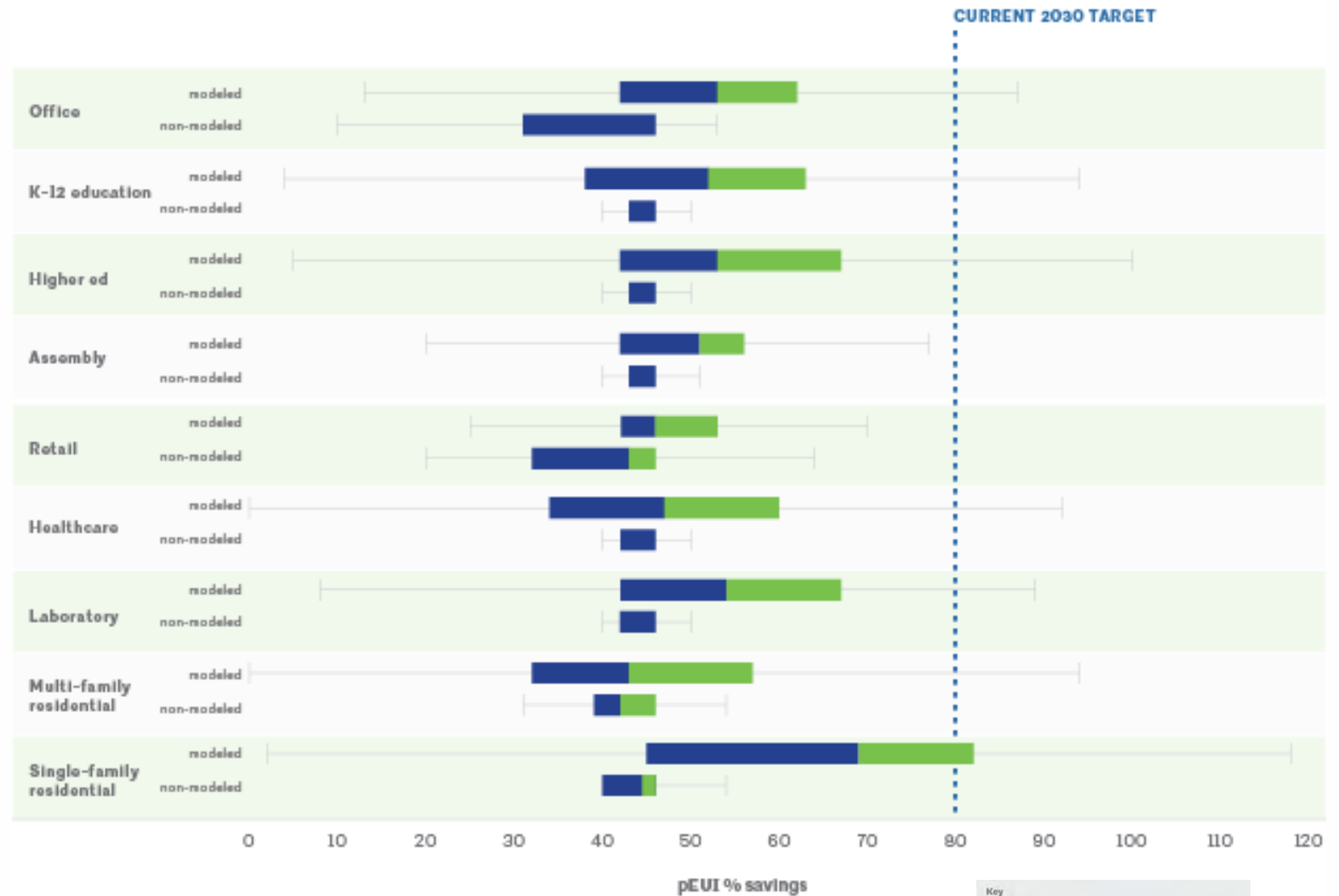
In 2018, 2030
Commitment projects
predicted an annual
overall energy savings
equivalent to avoiding
17.7 million MT CO₂e.

That's the same as removing
3.7 million cars from the road for
one year.

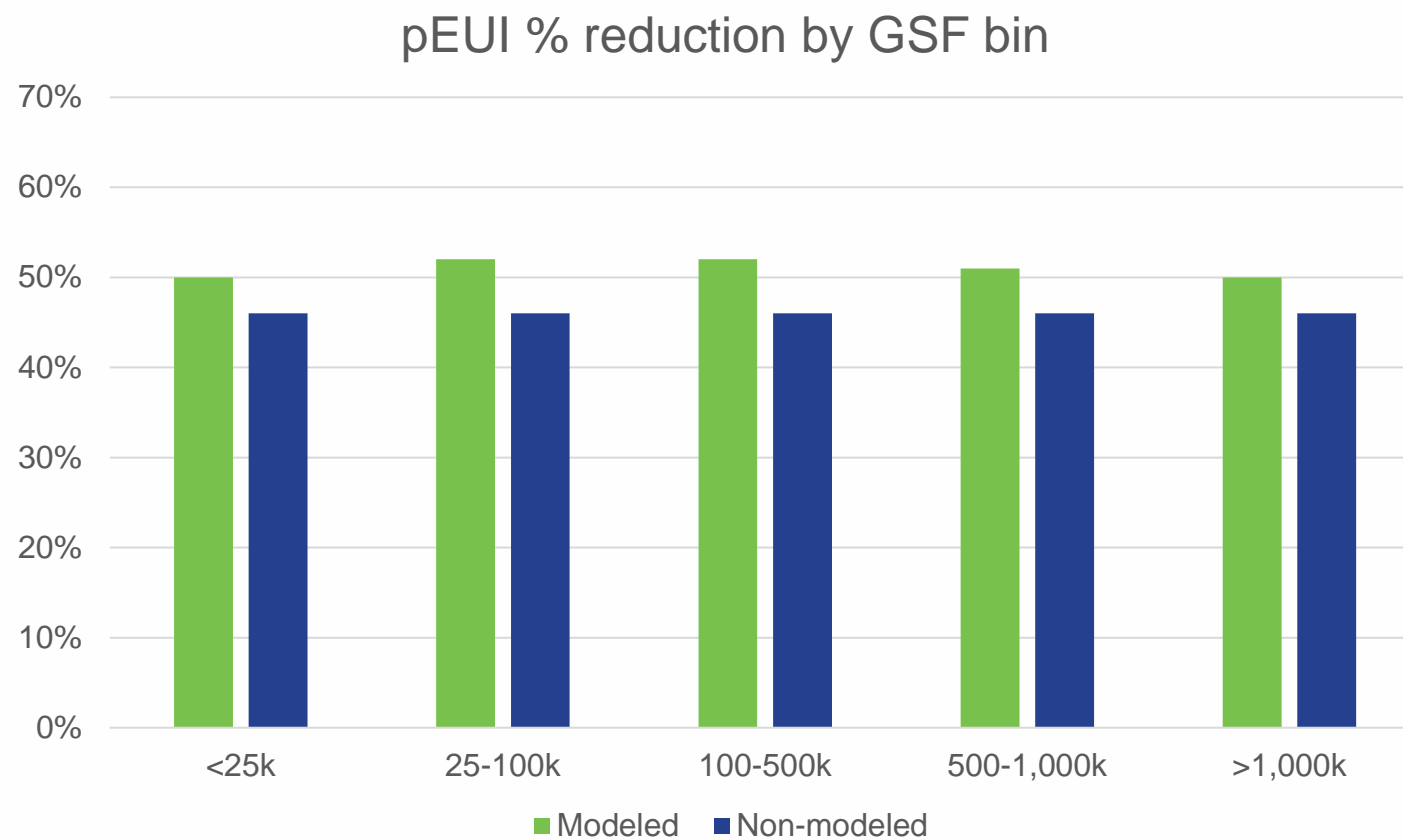


In 2018, projects in every use type demonstrated an ability to meet the **70% pEUI reduction target**.

Energy modeling is even more important as the target increases to 80% in 2020.



**Modeled projects
consistently report
higher savings,
regardless of size.**



**In 2018, 2030 projects
represented energy
savings of more than
\$3.3 billion over the
baseline equivalent.**

COMMERCIAL SAVINGS

A typical 100,000-square-foot commercial office building in New York City designed to perform 70% better than the 2030 baseline would yield the following annual savings:

~2,154 MWh

less energy

~\$199,600

in projected energy cost savings

~520

metric tons CO₂e reduction

RESIDENTIAL SAVINGS

Meanwhile, a typical 2,500-square-foot single-family home in Mobile, Alabama, designed to perform 70% better than the 2030 baseline would yield the following annual savings:

~22.6 MWh

less energy

~\$2,050

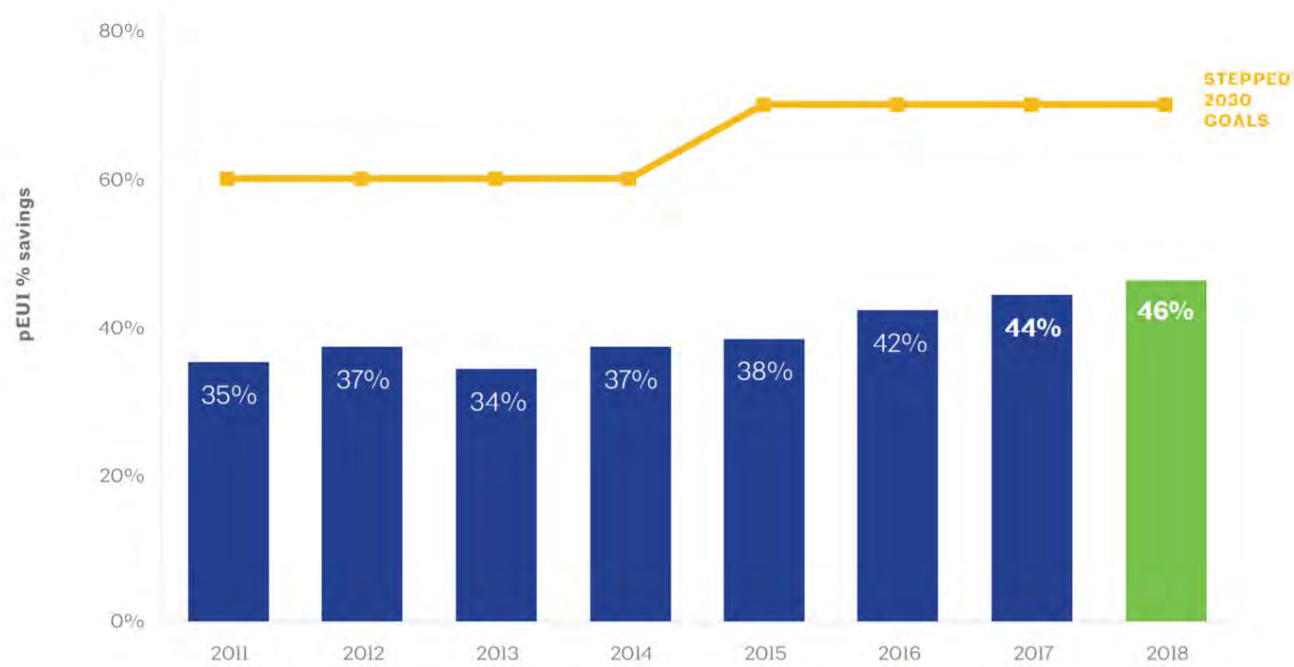
in projected energy cost savings

~9

metric tons CO₂e reduction

Our progress is not keeping pace with the growing urgency and impacts of climate change.

Along with continued incorporation of proven energy-efficient design strategies, we also need to increase our use of energy modeling and incorporate on- and off-site renewable energy to reach these targets.



Making the Commitment

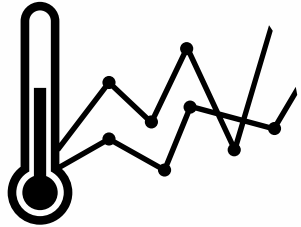
and becoming a 2030 signatory

The mission of the AIA 2030 Commitment is to transform the practice of architecture in a way that is holistic, firm-wide, project based, and data-driven.

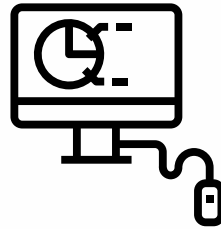
Participants prioritize energy performance as they work toward carbon neutral buildings, developments and major renovations by 2030.



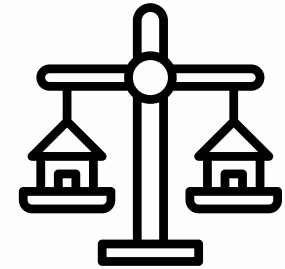
Benefits for 2030 signatory firms



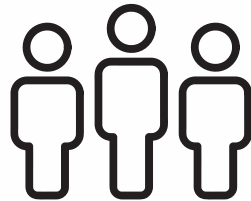
Engage in a data-driven transformation of architectural practice to curb the effects of climate change.



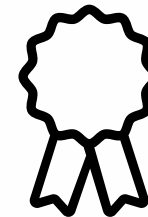
Analyze and report the performance of your projects with a free and confidential cloud-based tool.



Compare the performance of your projects to other firms by program type, climate region, and additional variables.



Captivate clients, talent, and staff.



Streamline submission criteria for design awards.

1

**Sign the
Commitment
letter**

2

**Create a
Sustainability
Action Plan**

3

**Endeavor to
meet 2030
targets**

4

**Report all
projects in
the DDx**

5

**Review and
update your
Sustainability
Action Plan**



- **Create a DDx account**
(<https://2030ddx.aia.org/>)
- **Draft a Letter of Commitment signed by firm leadership.** A template letter is available [here](#).
- **Upload Letter of Commitment to the DDx**

[Date]

Robert Ivy, FAIA
EVP/Chief Executive Officer
The American Institute of Architects
1735 New York Avenue, NW
Washington, DC 20006-5292

Dear Robert:

[Firm Name], a [size of firm] person firm located in [location(s)], is hereby signing on to the AIA 2030 Commitment program and its goal of carbon-neutral buildings by the year 2030.

The places where we live, work and play represent the largest sources of greenhouse gas emissions in America, as well as around the world. The design and construction industry has made significant strides toward creating high performance buildings of all types and uses. As a result, the industry is positioned to have a profound impact by continuing to foster high building performance and reducing building-related greenhouse gas emissions.

As architects, we understand the need to exercise leadership in creating the built environment. We believe we must alter our profession's practices and encourage our clients and the entire design and construction industry to join with us to change the course of the planet's future. A multi-year effort will be required to alter current design and construction practices and realize significant reductions in the use of natural resources, non-renewable energy sources and waste production and promote regeneration of natural resources.

We therefore commit [Firm Name] to take the following steps that are part of the AIA 2030 Commitment program:

- Create an account in the Design Data Exchange (DDx).
- Within six months of the commitment date, conduct firm engagement related to the 2030 Commitment and create a Sustainability Action Plan.
- We endeavor to meet 2030 energy reduction targets across every project as a deliberate part of design.
- Within the first year and each year thereafter, report the progress of our firm's entire design portfolio toward meeting the 2030 goals by using the AIA 2030 DDx.
- Review how progress and practices are tracking with our firm's Sustainability Action Plan. Update our Sustainability Action Plan once every three years, reflecting on the progress shown our reporting.

We also support the critical need for more consistent and more rigorous metrics related to actual building performance. We further commit our firm's assistance to the AIA and others in the ongoing development of effective metrics and standards for reporting purposes. It is understood that reporting through the AIA 2030 Commitment program must respect the confidentiality of information about specific clients, projects and proprietary tools.

We look forward to working with you and our professional colleagues to achieve the goals of the 2030 Commitment.

Sincerely,

[Name, title]

cc: [list partners here if appropriate]



- **Upload a Sustainability Action Plan (SAPs) to DDx within first 6-months.**

SAPs document a firm's approach to sustainable design and should address:

- Firm commitment
- Design & approach
- Evaluation & reporting
- Outreach & advocacy
- Training and education
- Operations & outlook

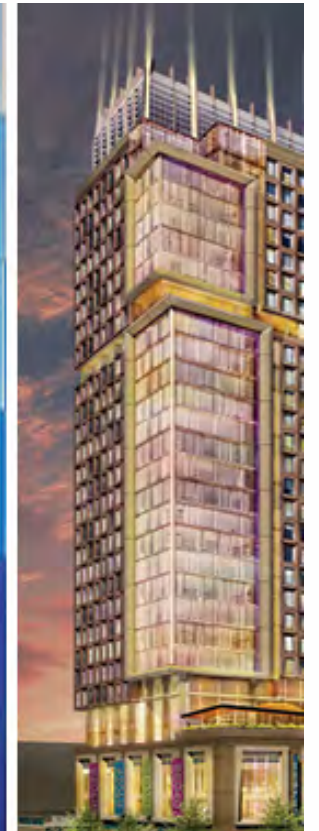
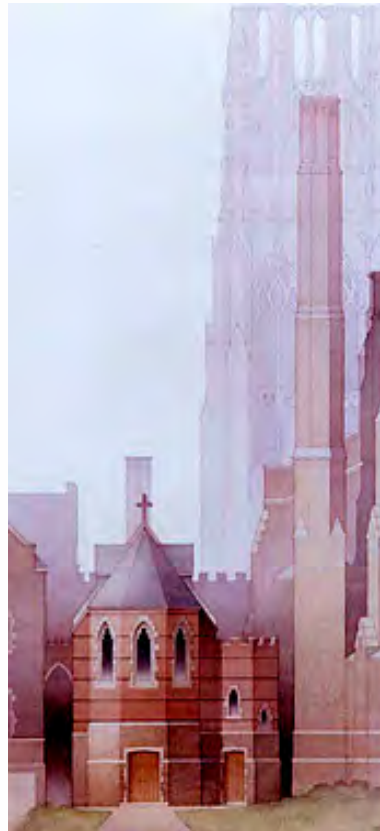
Examples can be found [here](#).



Sustainability Action Plan

AOS Architects

- 40 years in practice
- 25-30 people
- Philadelphia & Santa Fe offices
- College and university
- Historic preservation
- Religious and event spaces
- Museums and cultural sites
- 8 LEED certified projects
- 1 Net Zero in construction
- 1 LEED Gold in design
- 1 LBC Core in design



Firmwide Survey

How important is it for our work to reduce its contribution to global GHG emissions?

What are the most important ways for our firm to have a sustainable impact?

What are the risks in our firm embracing sustainability as a core value?

What are the opportunities in expanding our commitment to sustainable design?

How effective is our current design process in producing high-performing buildings?

What are the main obstacles to improving our sustainable design practices?

What actions are our peers taking that we can emulate or improve upon?

What are the targets and goals we can hope to achieve over the next 3 to 5 years?

Values



Lasting community value through high-performance new buildings



Avoided carbon emissions through preservation and adaptive re-use



Resilience through local labor, materials, and supply chains

Design Process

- **Integrated Design Process**
Engage all consultants and stakeholders in a collaborative design effort at project start
- **Set Project Targets**
Establish goals for energy use and embodied carbon at the beginning and track progress
- **Passive Design First**
Pursue low/no-cost passive design strategies to reduce the size of active building systems
- **Model Early and Often**
Assess the impact of design decisions and verify project development continues to support goals
- **Equipment and Renewables**
Integrate efficient equipment and controls, then pursue on- or off-site renewable energy
- **Report and Verify**
Share designed values with peers, then verify through procurement and commissioning

Evaluation

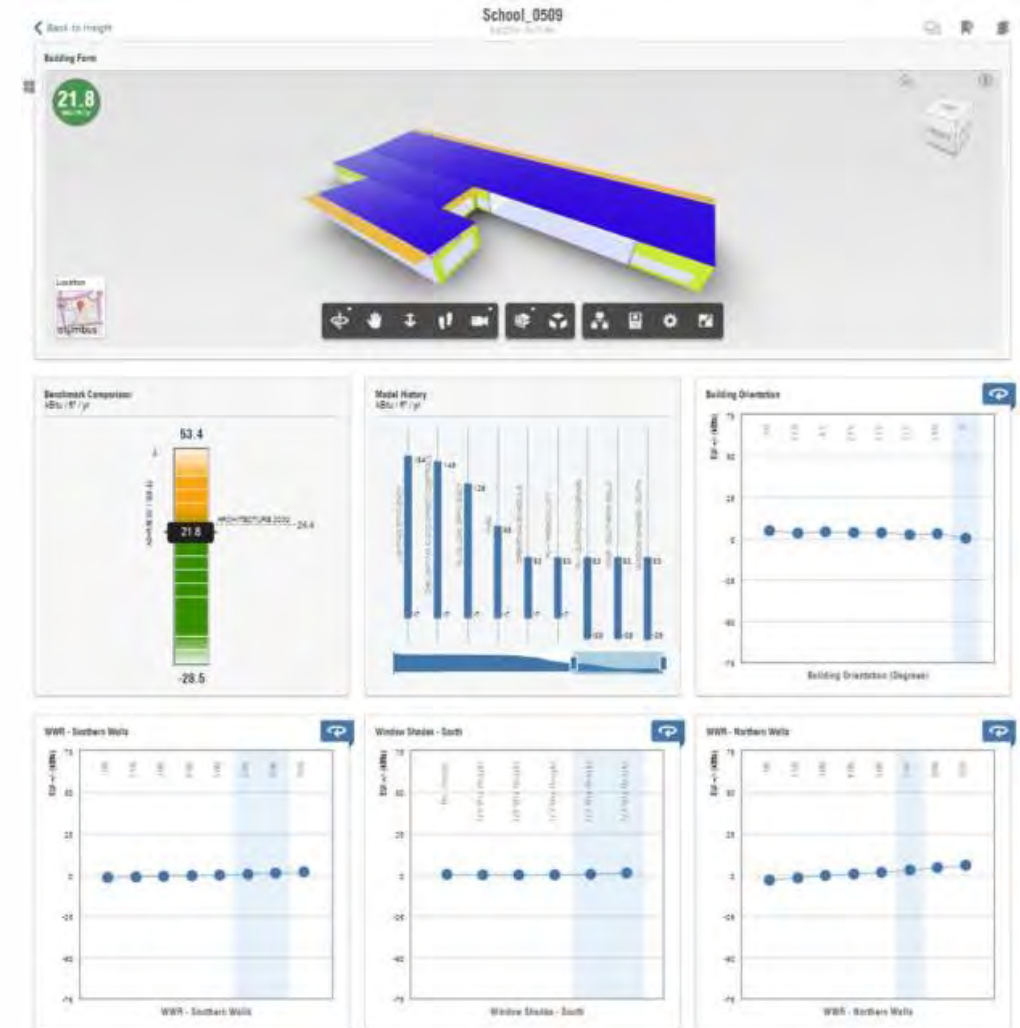
Measure progress internally and relative to the profession

PLAN

- Identify sustainability lead for each office
- Energy use, embodied carbon targets for all projects
- Internal data transparency
- Annual reporting to DDx

GOAL

- Energy use, embodied carbon targets for all projects
- Carbon neutral projects by 2023
- Carbon positive projects by 2025



Advocacy

Outward efforts to educate clients, consultants, and the profession

PLAN

- Advance project sustainability goals
- Develop network of consultants, peer firms
- Thought and design leadership

GOALS

- Regular publication
- Speaking engagements
- Other firms sign AIA 2030 Commitment
- Design awards

GREEN FIRE TIMES

News & Views from the Sustainable Southwest

VOLUME 12 NO. 3 JULY/AUGUST 2020

RESILIENT DESIGN AND PLANNING

BY **ANTHONY GUIDA AND NICKY RHODES**
ATKIN OLSHIN SCHADE ARCHITECTS

Over the past few months, COVID-19 has forced a genuine reckoning about our capacity to maintain essential functions at home, in the workplace and in our institutions, while we absorb the myriad of disruptions presented by the pandemic.

All of us have begun to identify perhaps less so, such as the reliability, redundancy and measures of how our buildings perform.

Pandemics are among the unanticipated challenges that resilient design and planning is designed to address. The effects of climate change on other minority communities, stand in solidarity with these to collaborate in the work of Resilient design strategies that aim to better serve the institution.



At Ohkay Owingeh, new and renovated homes in the pueblo incorporate locally sourced materials and traditional construction techniques like adobe and mud plaster, supporting local labor and strengthening settlement patterns and cultural activities that are centuries old. Katie Russell Photography

Training

Internal education for firm leadership, project management and design staff

PLAN

- Firmwide training on action plan and design process
- Software training for key project personnel
- Conferences and webinars
- Informal software tips and project show-and-tells
- Share relevant case studies and articles
- Internal resource library



ZERO TOOL



Operations

Sustainable operations strengthen firm culture and communicate our values.

- Urban office locations; reimburse transit expenses
- 85% walk, bike or use transit; 45% NEVER drive
- Track printing, recycling, LED lighting

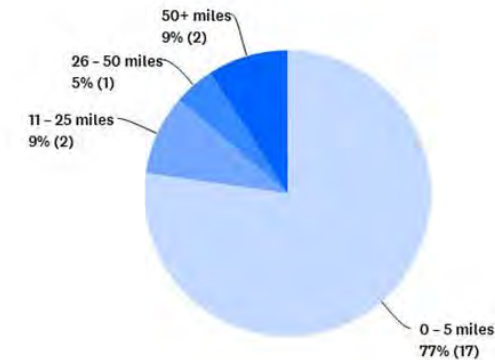
PLAN

- Continue to reduce vehicle miles traveled
- Improve efficiency of office systems and equipment
- Track office energy use and carbon footprint

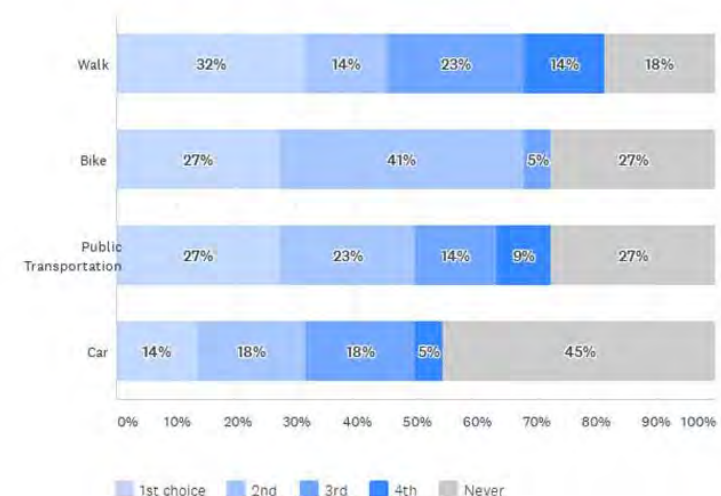
GOAL

- Carbon neutral operations by 2025

Q3 What is the length of your commute to the office (in one direction)?



Q4 How do you commute to the office?

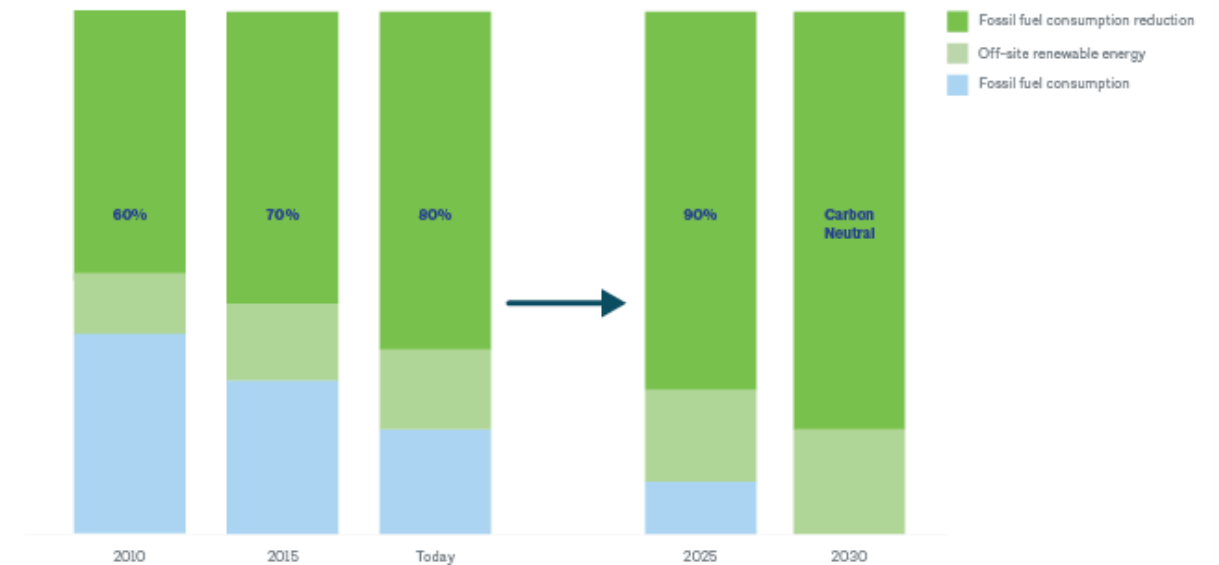




- Endeavor to design all projects to meet current reduction targets:

80% pEUI reduction from the baseline energy performance for whole-building projects

25% pLPD reduction from baseline for interiors projects.



1

SIGN THE LETTER

2

CREATE AN SAP

3

ENDEAVOR TO MEET TARGETS

4

REPORT PROJECTS

5

UPDATE SAP

- Report all projects in an active design phase during the reporting year by March 31st.

AIA 2030 Design Data Exchange

Acmeview Architects | Hello, AIA Tester! | > My Account | > Sign Out

PORTFOLIO INPUTS REPORTS RESEARCH

> Submit Portfolio ⓘ

SUMMARY

Projects 1009

Submitted/In-Progress 182/827

Total Area (GSF) 769.39 M

Reporting Year All ▼

PROJECT CONTROLS

☒ Project Category ☒ Project Phase ☒ Reporting Year ☒ Project ID

☒ Predicted (EUI / LPD) ☒ Reporting Status ☒ Baseline (EUI / LPD) ☐ Country

☐ Office Location ☐ Building Use Type ☐ Area (GSF) ☐ % PEUI Reduction

☐ Goal (EUI / LPD) ☐ Reporting Details ☐ Year of Occupancy ☐ Inputs Responsibility

☐ State/Province ☐ City

Projects > Submit > Withdraw > Advance

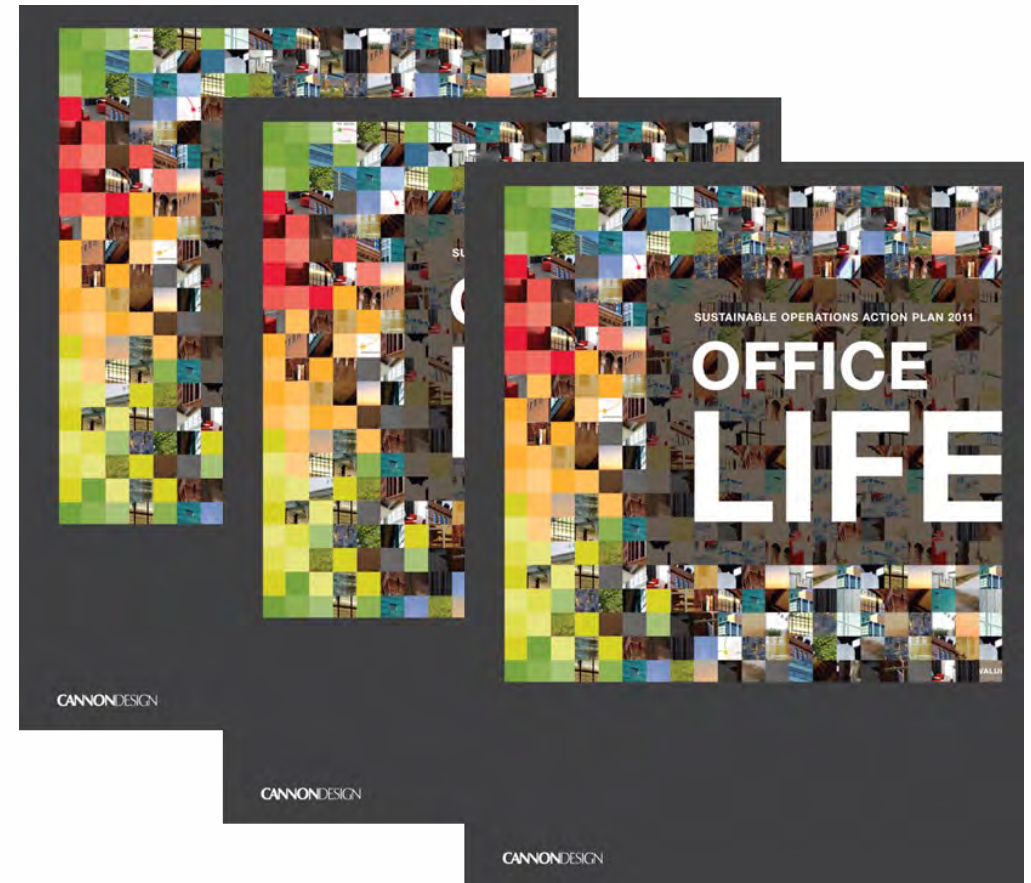
Search > Reset Search Results Show 10 Entries (+) (0) (x) (i)

<input type="checkbox"/>	Final	Project Name	Project Category	Project Phase	Reporting Year	Project ID	Predicted (EUI / LPD)	Reporting Status
<input type="checkbox"/>		Open Office example	Non-Residential	Design Closeout Final	2017	PEBING1518723819	25.0	In Progress
<input type="checkbox"/>		Open Office example	Non-Residential	Construction Documents	2017	PEBING1518723819	25.0	Submitted
<input type="checkbox"/>		Open Office example	Non-Residential	Design Development	2016	PEBING1518723819	22.0	Submitted
<input type="checkbox"/>		test abu dhabi	Non-Residential	Schematic Design	2017	PRLRL1518564763	Not Determined	In Progress
<input type="checkbox"/>		Multi-use test	Non-Residential	Concept	2017	PRDIV1518099226	Not Determined	In Progress
<input type="checkbox"/>		Climate Zone 1B test	Non-Residential	Concept	2017	PLIWI1518036298	45.0	In Progress
<input type="checkbox"/>		Local Project	Non-Residential	Schematic Design	2017	PQPZP1515784704	70.0	In Progress
<input type="checkbox"/>		All Uncategorized	Non-Residential	Concept	2018	AllUncategorize6	98.83	In Progress
<input type="checkbox"/>		Insight Demo	Non-Residential	Concept	2018	InsightDemo	33.88	In Progress
<input type="checkbox"/>		Test Project	Non-Residential	Design Development	2017	PEUEM1514316706	Not Determined	In Progress
<input type="checkbox"/>		Test	Interior Only	Concept	2017	PDPUD1513975195		In Progress
<input type="checkbox"/>		All Uncategorized	Residential	Schematic Design	2017	CGIndia	150.53	In Progress
<input type="checkbox"/>		All Uncategorized	Residential	Concept	2017	CGIndia	150.53	Submitted

1 2 3 4 5 6 7 8 9 ... 70 71 Next



- **Update your Sustainability Action Plan every three years.**



D/P/S - Then



2016/2017

- 2016 – Signed Letter of Commitment
- 2017 – Sustainability Action Plan

Overview

- Defining what Sustainability means to DPS
- Team Green
- People / Profit / Planet
- Action Plan Roadmap

D/P/S - Then

| defining sustainability...



2016/2017

- **2016 – Signed Letter of Commitment**
- **2017 – Sustainability Action Plan**

Overview

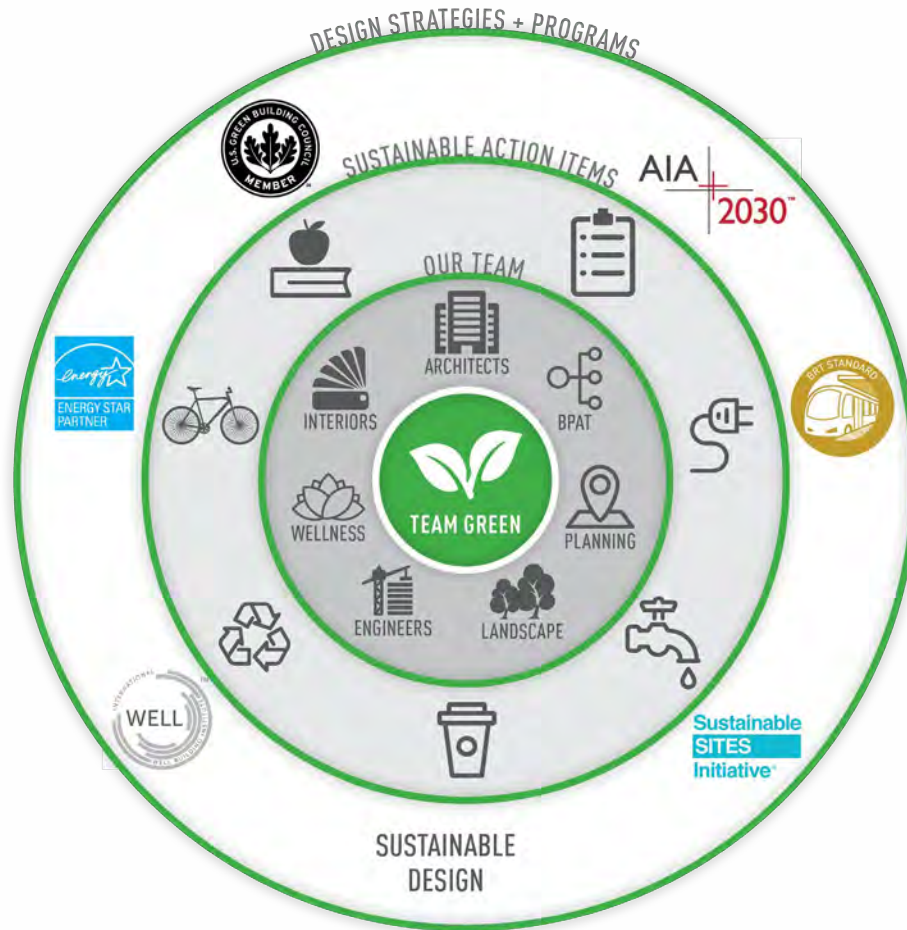
- **Defining what Sustainability means to DPS**
- **Team Green**
- **People / Profit / Planet**
- **Action Plan Roadmap**

D/P/S - Then

| team green

Team Green is our sustainability group with representatives from each practice area and office location.

Team Green's mission is to support sustainable design by promoting sustainable strategies and programs in all our projects and within our own offices.



2016/2017

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D/P/S - Then

the triple bottom line

Sustainability benefits people, profit, and planet. Dekker/Perich/Sabatini is committed to working with clients and consultants to achieve responsible, cost-effective design that promotes healthy indoor environments, lowers operating costs, and conserves natural resources.



2016/2017

- **2016 – Signed Letter of Commitment**
- **2017 – Sustainability Action Plan**

Overview

- **Defining what Sustainability means to DPS**
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D/P/S - Then

| action plan roadmap



wellness



CURRENT

10 WELL Accredited Professionals
Robust HR Wellness Program
Filtered water stations throughout the office
Social sustainability as a core value of our firm's culture
Ergonomic workspace furniture available to all employees upon request



SHORT TERM

Modify catering options to provide healthy options and accommodate dietary restrictions
Eliminate bottle water and promote filtered water stations
Continue to expand the HR Wellness Program to engage more employees



LONG TERM

Integration of WELL concepts in all offices
Develop a culture of wellness promotion



recycling

Firmwide program
Electronic recycling program
Free-cycle exchange forum for employees

Track recycling and reduced data use
Improve recycling of lunch waste
Designated location in office for repurposed/donated materials

Provide firmwide commingled recycling



energy

Policy to power down computers at day's end

Plug-load competition between practice areas for awareness

Renewable energy sourced on-site at ABQ headquarters

Vacancy sensors in meeting rooms

SMART Building Technology

2016/2017

- **2016 – Signed Letter of Commitment**
- **2017 – Sustainability Action Plan**

Overview

- **Defining what Sustainability means to DPS**
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D/P/S - Then

 <p>waste reduction</p>	 <p>water</p>	 <p>education</p>	 <p>projects</p>
<p>Duplex printing as office-wide default</p> <p>Promote electronic documents and forms when feasible</p>	<p>Low flow fixtures in office</p> <p>Native and adaptive plantings at offices</p>	<p>Monthly green-bag webinars</p> <p>Team Green - regular meetings and advocacy of sustainability</p>	<p>Building Performance Analysis on all applicable new projects</p> <p>Building Performance Analysis Team with deliverables and integrated design support for AIA 2030</p> <p>High Performance envelope systems with continuous insulation</p> <p>Incorporate health and wellness design strategies on projects</p>
<p>Reusable dining ware promoted</p> <p>Non-permanent kitchen supplies recyclable or compostable</p> <p>Sketch pads made from single-sided scrap paper</p> <p>Environmentally responsible cleaning supplies</p>	<p>Establish water reduction targets for each project</p>	<p>Support SITES accredited staff</p> <p>Increased activity in local USGBC chapter</p>	<p>Baseline project specifications shall meet or exceed LEED v4 BD+C requirements and SITES</p> <p>Reduce heat island effect in community by promoting high SRI surfaces</p> <p>Implement baseline WELL features on all projects</p> <p>Integrative Design workshop in all charrettes with water and energy reduction goals established</p> <p>Prioritize materials with transparent ingredient reporting</p>
<p>Contract with compost company</p> <p>Paperless office</p>	<p>Create an internal database of water reduction and conservation design strategies with tools to successfully implement</p>	<p>Create and implement program to support employee sustainability while paper research</p>	<p>Select a minimum of 10 products that have disclosed content per project</p> <p>Post-occupancy evaluations on projects to provide metrics for energy usage, water usage, and wellness feedback</p> <p>Remove red list materials</p>

2016/2017

- **2016 – Signed Letter of Commitment**
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Overview

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D/P/S - Now

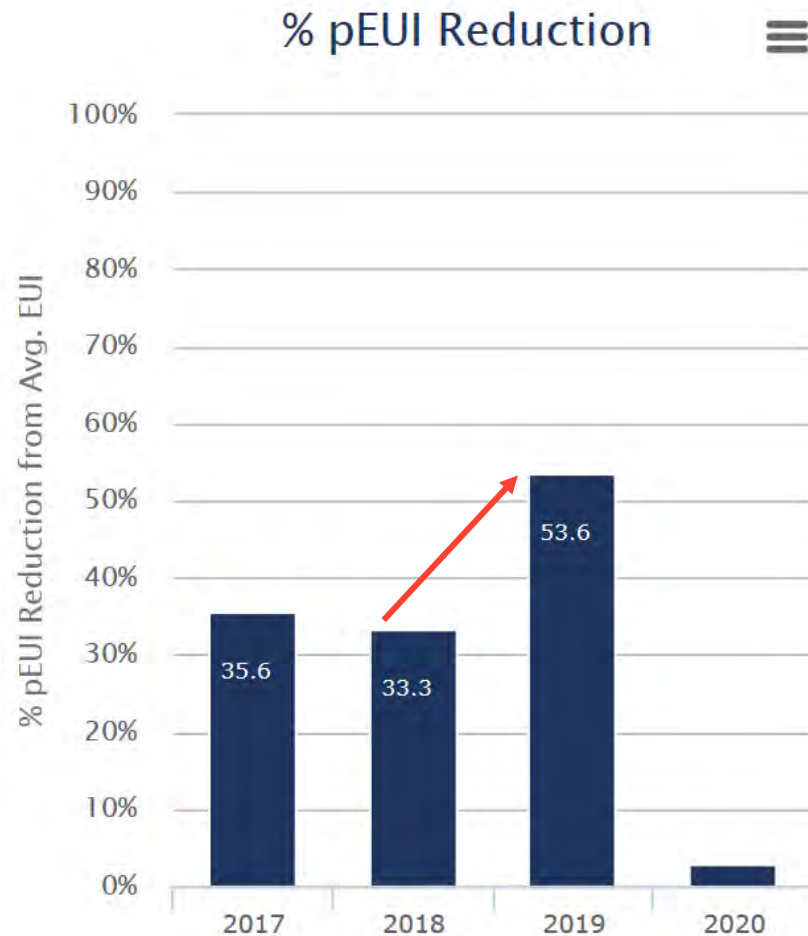
AIA 2030 COMMITMENT | Building Performance Reporting Progress



2016-2019

- **3.8 Million SF reported to AIAddx**

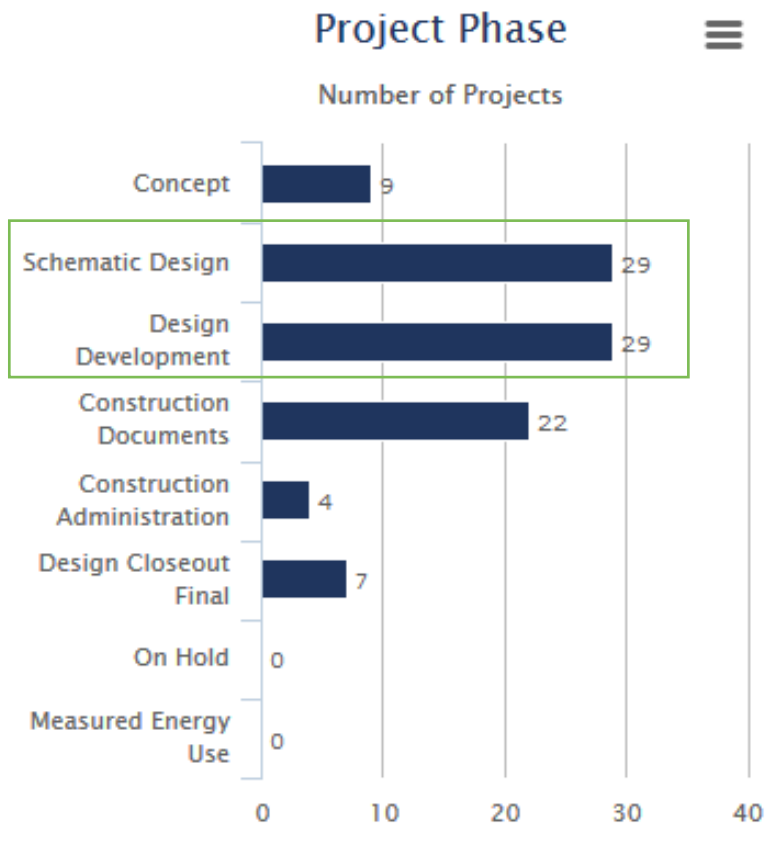
D/P/S - Now



2019

- **With 5% of our projects meeting 2030 Challenge targets of >70% pEUI reduction**
- **20% improvement from 2018 to 2019!**
- **1 net-positive energy project integrated with micro-grid infrastructure.**
- **60+ LEED certified projects**

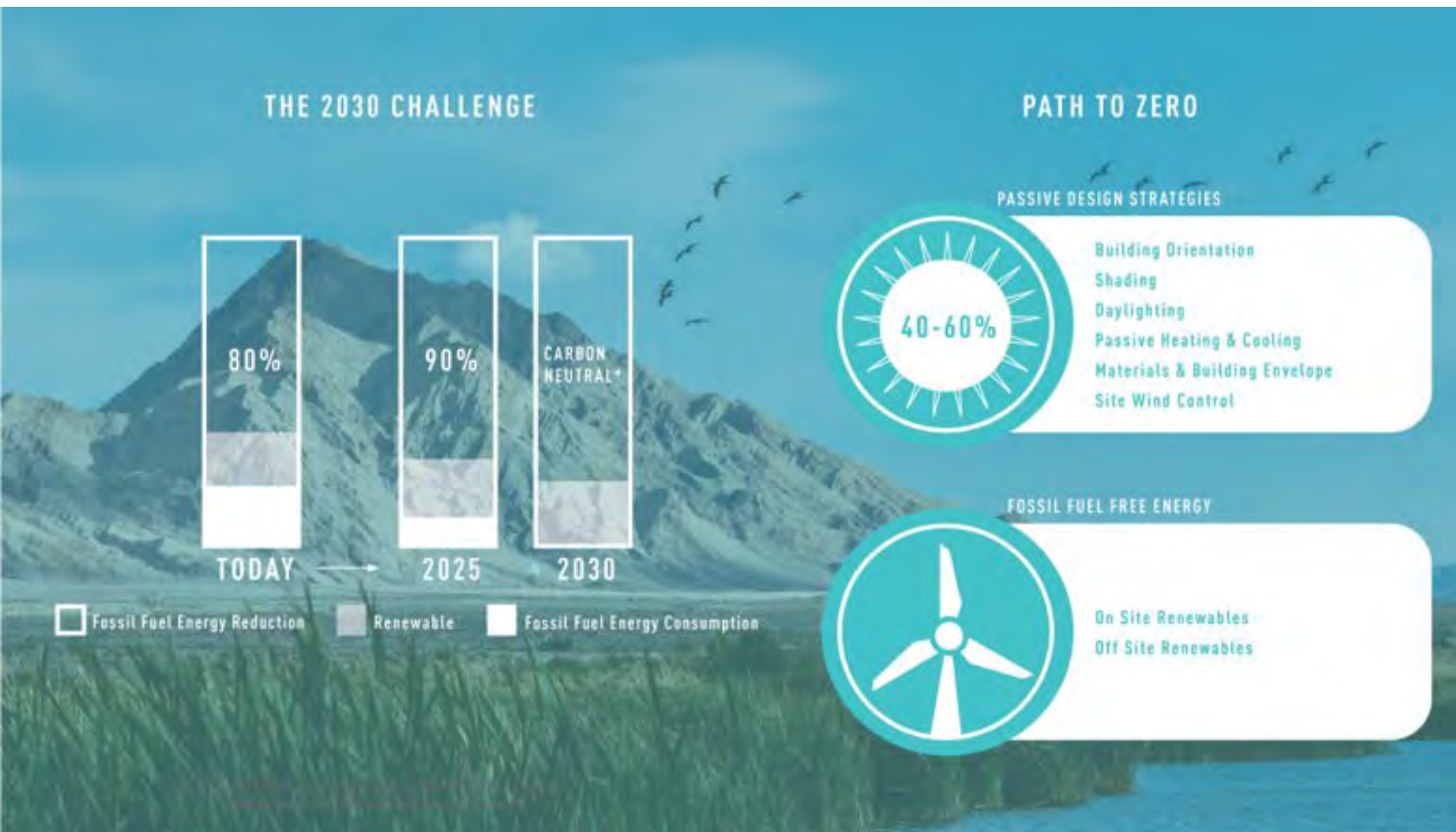
D/P/S - Now



2020

- Starting to see analysis and reporting taking place early in the design process!
- The greatest impact can often happen during these phases!

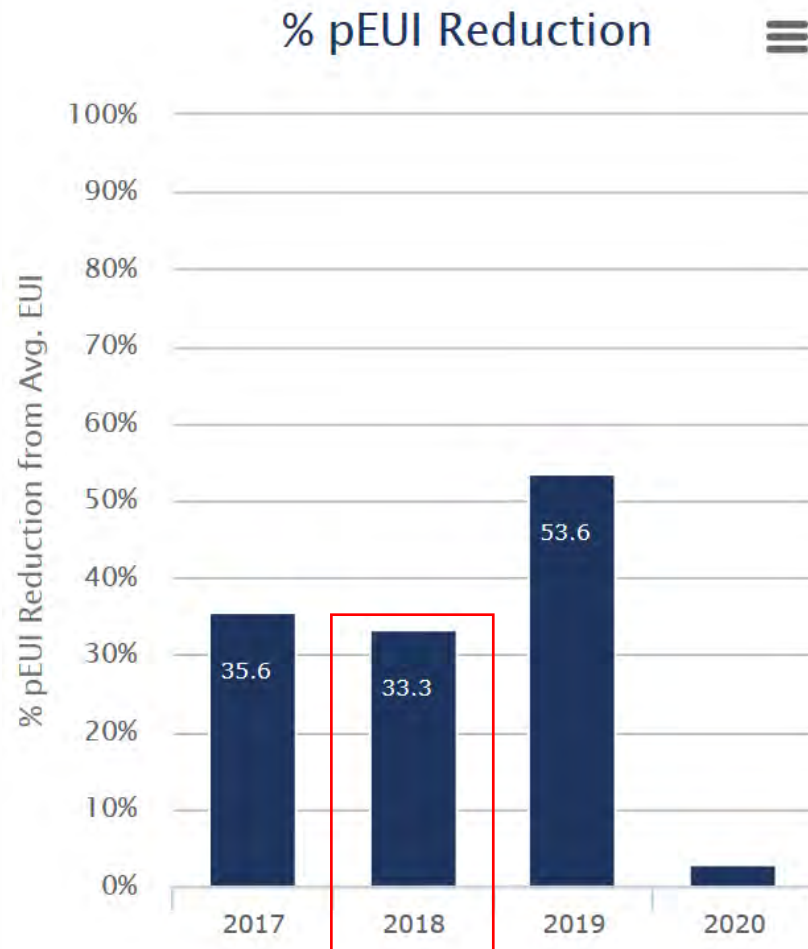
Time to update our short and long terms goals



3 Years of:

- **Wellness**
- **Office Recycling**
- **Office Energy**
- **Waste Reduction**
- **Water Use Reduction**
- **Education**
- **Projects**

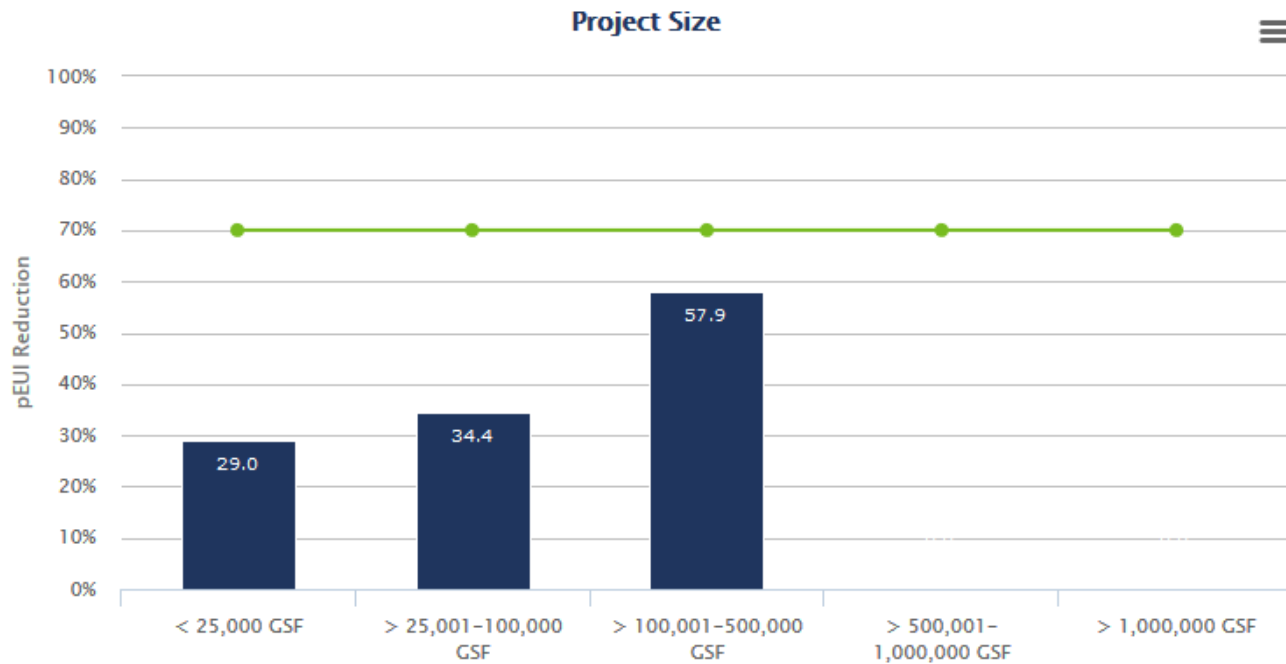
Progress – Ups & Downs



Downs:

- Lower performing years
- Not fit for every new project – yet

Progress – Ups & Downs



Downs:

- Lower performing years
- Not fit for every new project – yet

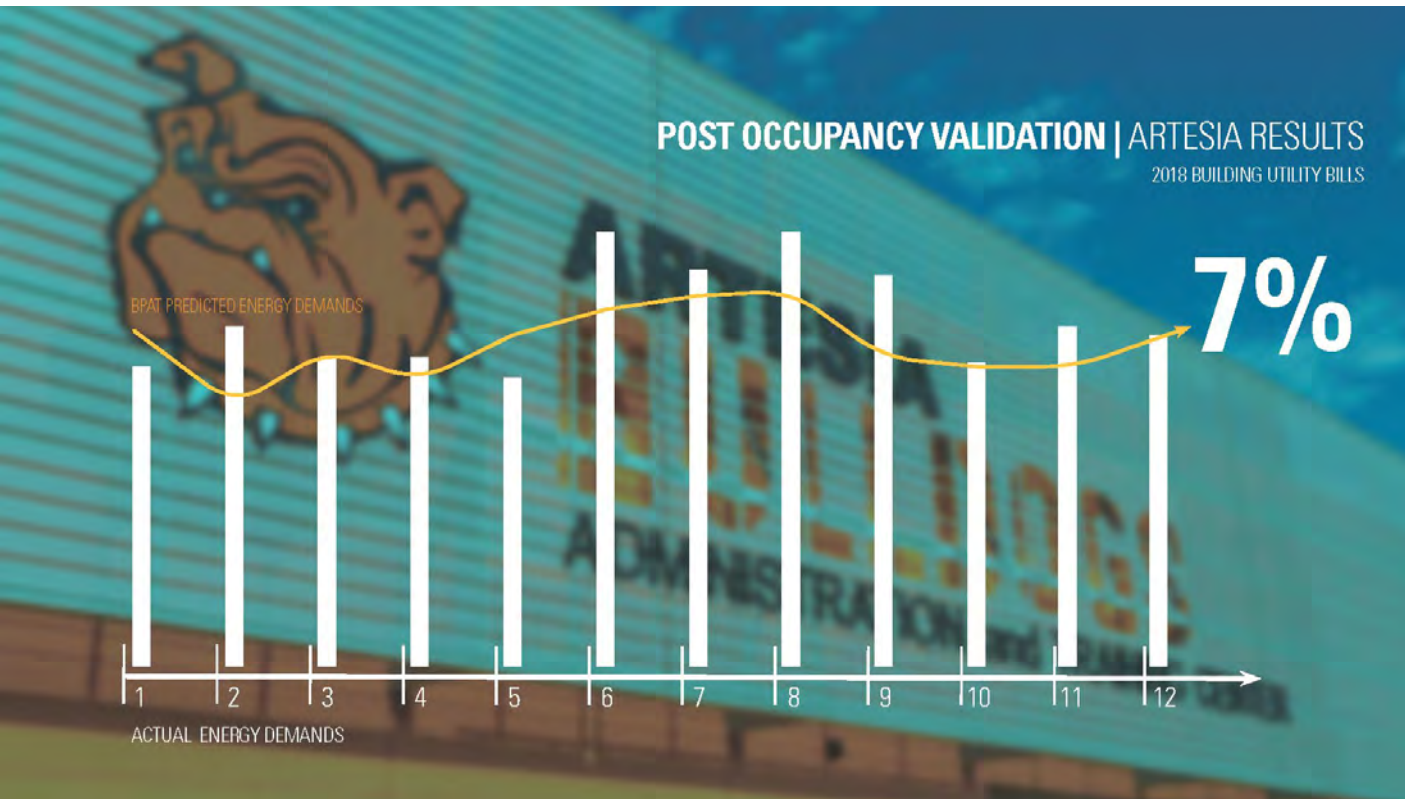
Progress – Ups & Downs



Ups:

- Integrating Analysis & Design Teams
- Success Stories
- Energy Impact Awareness
- Expansion of capabilities
- Sustainability Awareness
- Resiliency Awareness
- Building Performance Curiosities
- Informed design choices, quickly

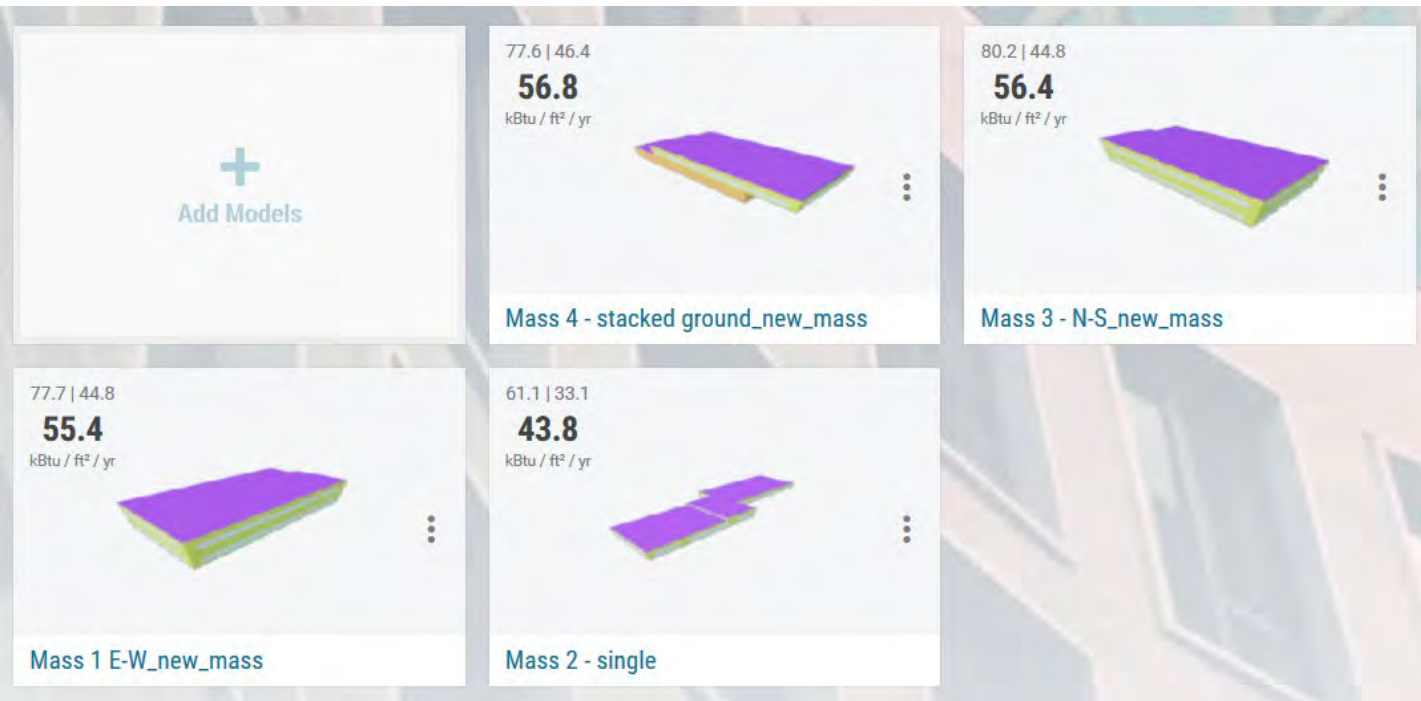
Progress – Ups & Downs



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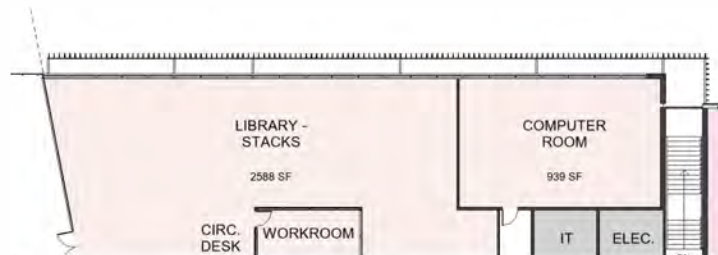
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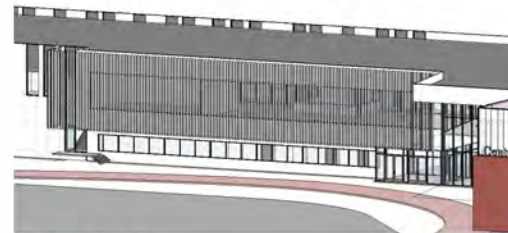
Progress – Ups & Downs

ANALYSIS | Solution Finding - Area #1: Library & Computer Room

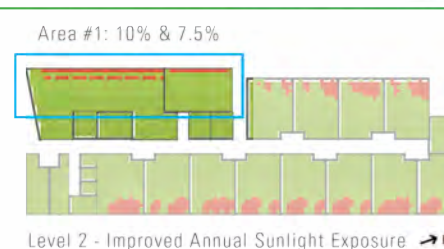
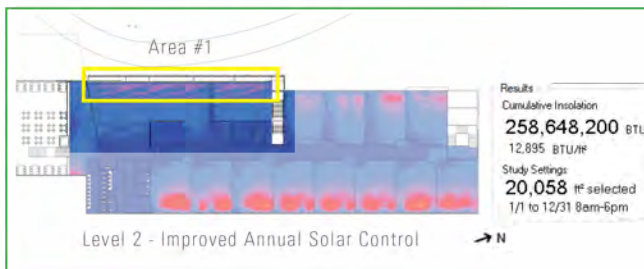
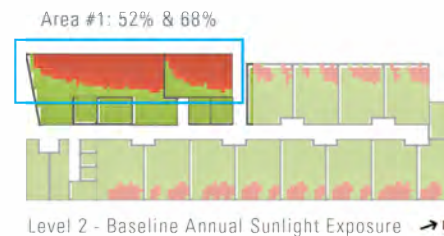
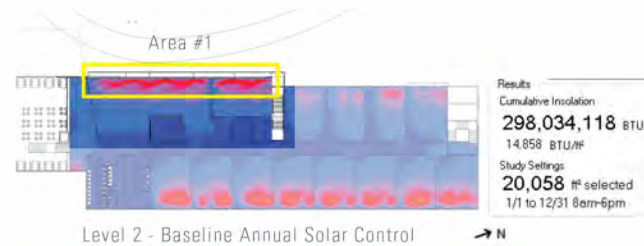
Addition of 14" deep vertical straight fins with gap for window cleaning/replacement



Plan View



3D view from West



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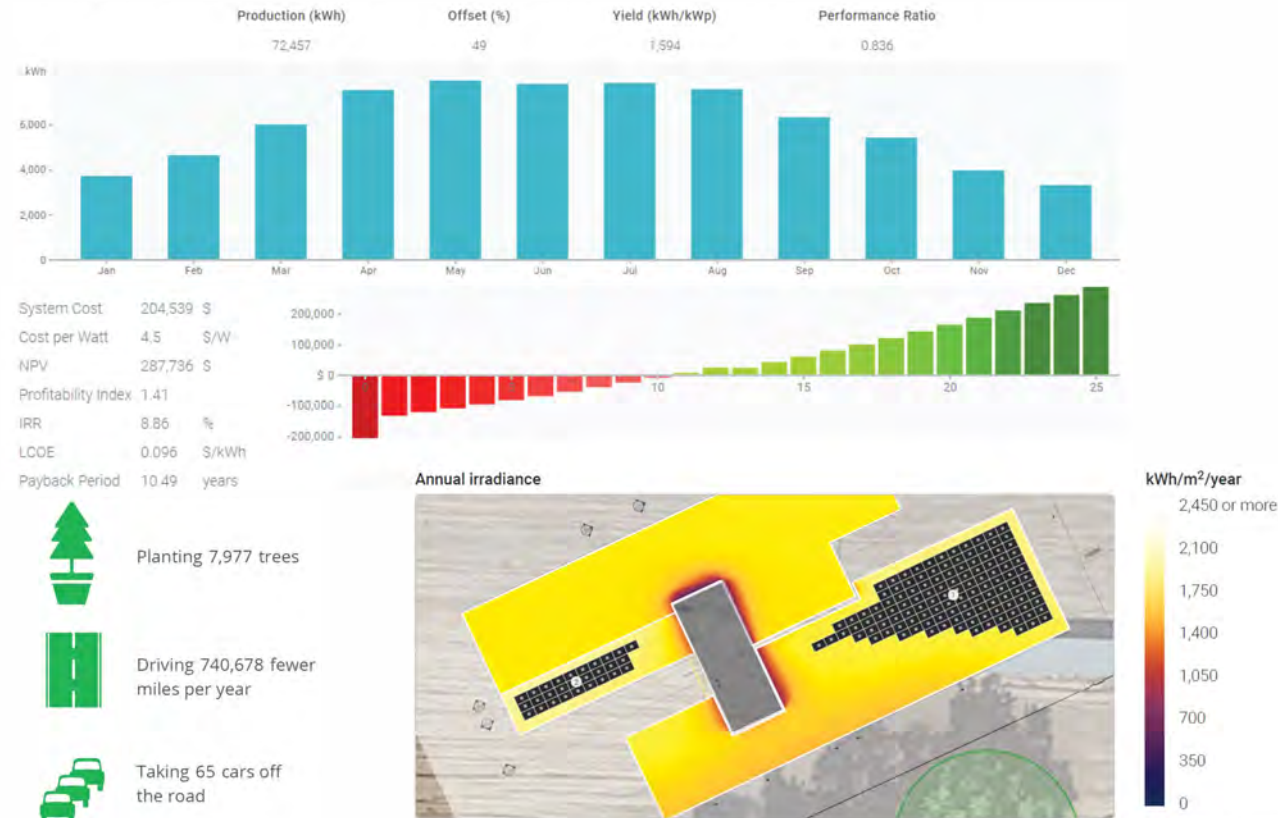
Progress – Ups & Downs

SOLAR PV ANALYSIS | Design, Performance, Finance

We can provide clients accurate estimates with industry-leading solar energy performance simulations.

Our analysis provides NREL-validated solar access values that are statistically equivalent to traditional on-site shade measurement tools.

Photovoltaics (PV) – a renewable energy technology used in commonly known equipment called solar panels/modules/cells.



Ups:

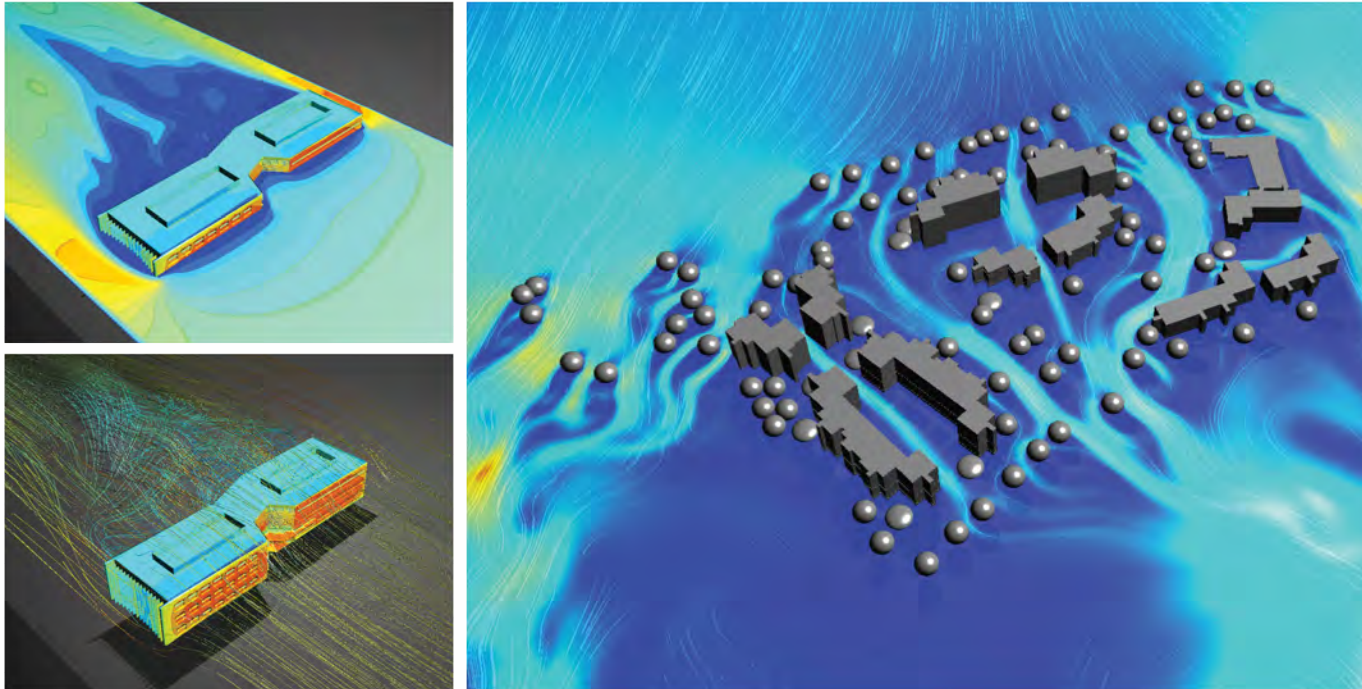
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Progress – Ups & Downs

FLOW DESIGN ANALYSIS | Wind Tunnel

A virtual wind tunnel that models air flow around design concepts to help test ideas early on in schematic design or design development phase.

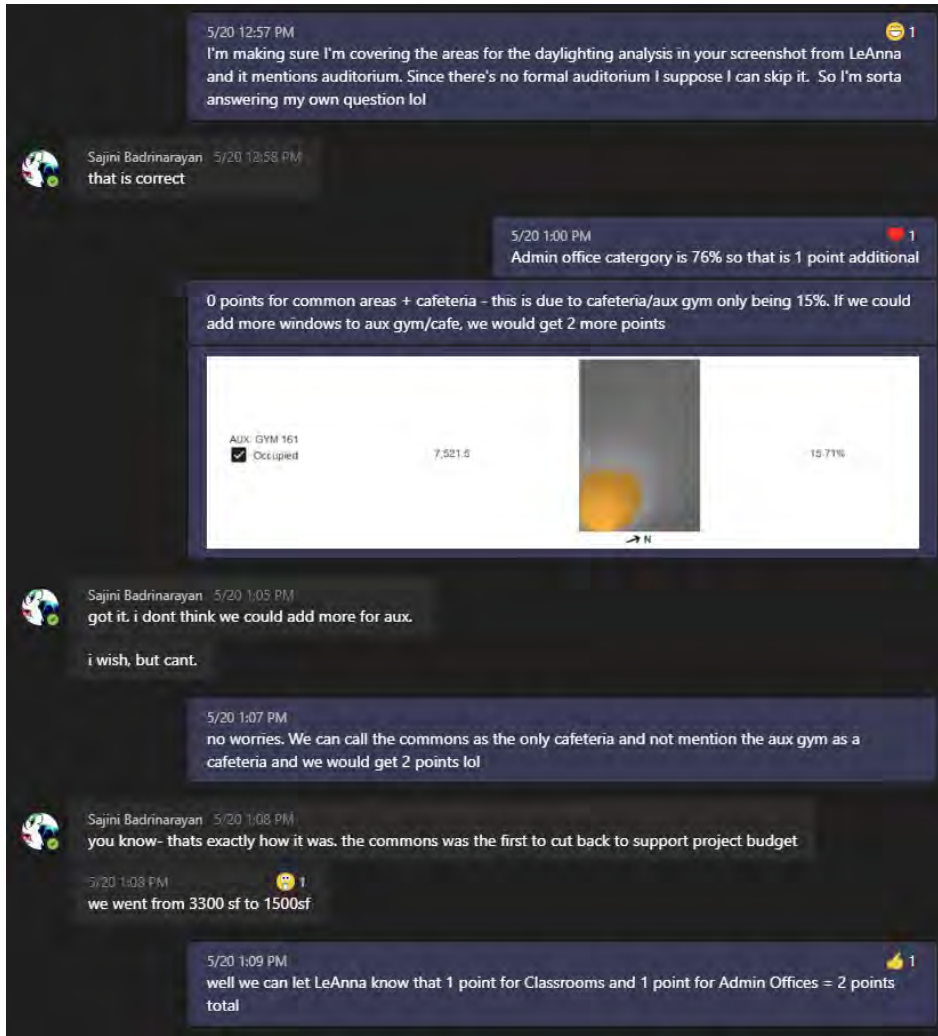
The safety and comfort of pedestrians are highly dependent on how air flows between structures. Flow Design acts as a wind tunnel simulator, so you can understand and analyze airflow patterns through and around structures in built-up areas. The analysis is able to help identify hazards caused by moving air, such as gusts and downdrafts, and still regions that may contain high concentrations of pollutants. Flow design can also identify areas where airborne debris will accumulate.



Ups:

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Progress – Ups & Downs



Ups:

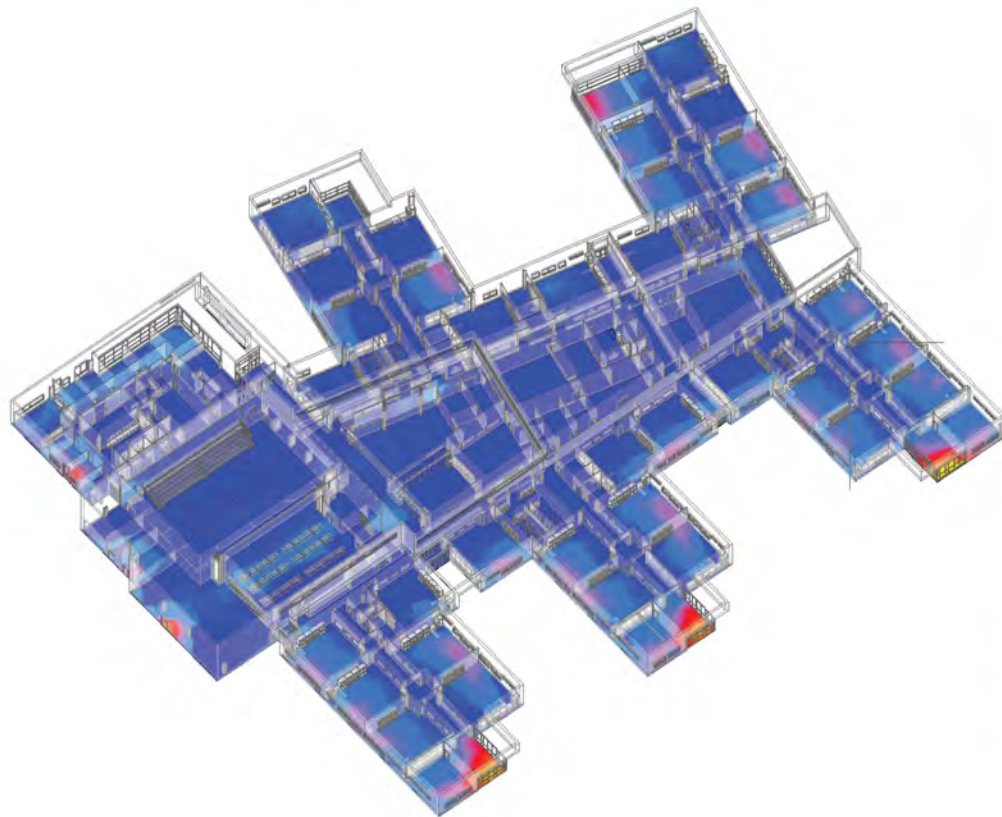
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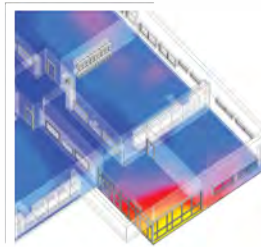
INTERIOR SOLAR INSOLATION ANALYSIS | Shading Design Iterations

A graphic representation and analysis on the amount of solar radiation that falls on an interior surface **across a given time period**.

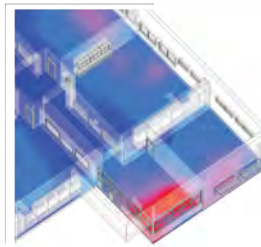
Interior Use: Finds potential locations for large amounts of solar heat gain – too much or too little.



Before



After



Ups:

- **Integrating Analysis & Design Teams**
- **Success Stories**
- **Energy Impact Awareness**
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2030 Commitment

in practice

AIA Framework for Design Excellence



Design for Integration



Design for Community



Design for Ecosystems



Design for Water



Design for Economy



Design for Energy



Design for Well-being



Design for Resources



Design for Change



Design for Discovery



2030 signatories are leaders in the profession.

- 7 of the 10 most-recent AIA Architecture Firm Award recipients are a 2030 signatory.
- Since its inception in 1997, every firm to receive a COTE® Top Ten Award has been a 2030 signatory.
- In 2018, more than 70% of AIA award-winning projects were designed by one or more 2030 signatory firm.

< Atrium/forum at Keller Center, a 2020 COTE® Top Ten recipient.

ARCHITECT Farr Associates
PHOTO © Tom Rossiter

Discussion about 2030 Commitment myths

MYTH

- ✗ It takes too much time.
- ✗ It requires too many resources.
- ✗ I may have poor performing projects in my portfolio.
- ✗ I'll have to achieve the 2030 targets.
- ✗ The project must be complete.

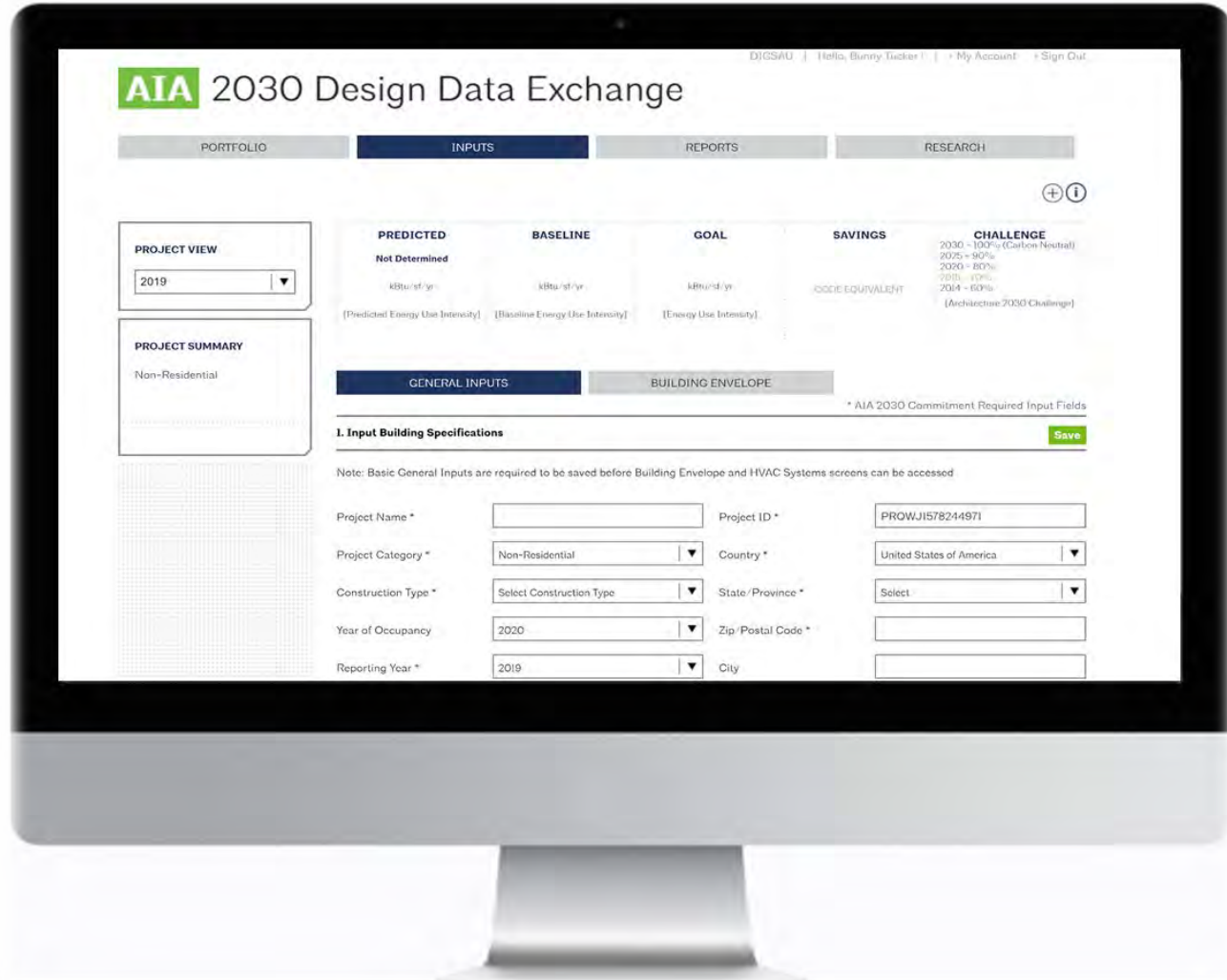
FACT

- ✓ Typical time to gather and input data is fewer than 30 minutes.
- ✓ The program is free! A variety of resources are available to support you.
- ✓ All data is aggregated and anonymous.
- ✓ Making progress is more important than meeting the targets.
- ✓ 2030 is a framework to set energy targets early in the design and track progress at each phase.

Getting to zero

with the Design Data Exchange (DDx)

The Design Data Exchange (DDx) is a cloud-based, confidential reporting tool created by AIA that allows you to compare projects by type, size, climate, and other attributes across the 2030 portfolio.



The screenshot displays the AIA 2030 Design Data Exchange (DDx) web application interface. The header includes the AIA logo and the title "AIA 2030 Design Data Exchange". Navigation tabs are labeled "PORTFOLIO", "INPUTS", "REPORTS", and "RESEARCH". The "INPUTS" tab is active.

On the left, there is a "PROJECT VIEW" section with a dropdown menu set to "2019" and a "PROJECT SUMMARY" section showing "Non-Residential".

The main content area is divided into several sections:

- PREDICTED:** Not Determined
- BASELINE:** kBTu/sf/yr
- GOAL:** kBTu/sf/yr
- SAVINGS:** kBTu/sf/yr
- CHALLENGE:** 2030 - 100% (Carbon Neutral), 2025 - 90%, 2020 - 80%, 2015 - 70%, 2014 - 60% (Architectural 2030 Challenge)

Below these sections are tabs for "GENERAL INPUTS" and "BUILDING ENVELOPE". A note states: "AIA 2030 Commitment Required Input Fields".

The "I. Input Building Specifications" section includes a "Save" button and a note: "Note: Basic General Inputs are required to be saved before Building Envelope and HVAC Systems screens can be accessed".

The input fields are organized into two columns:

- Left Column:**
 - Project Name *
 - Project Category * (Non-Residential)
 - Construction Type * (Select Construction Type)
 - Year of Occupancy (2020)
 - Reporting Year * (2019)
- Right Column:**
 - Project ID * (PROWJ1578244971)
 - Country * (United States of America)
 - State/Province * (Select)
 - Zip/Postal Code *
 - City



Direct input

- Great for smaller firms or portfolios
- High degree of control over data
- Easily manage team permissions



Bulk upload

- Great for firms with an in-house database
- Inputs limited to core fields
- Quickly upload hundreds of projects



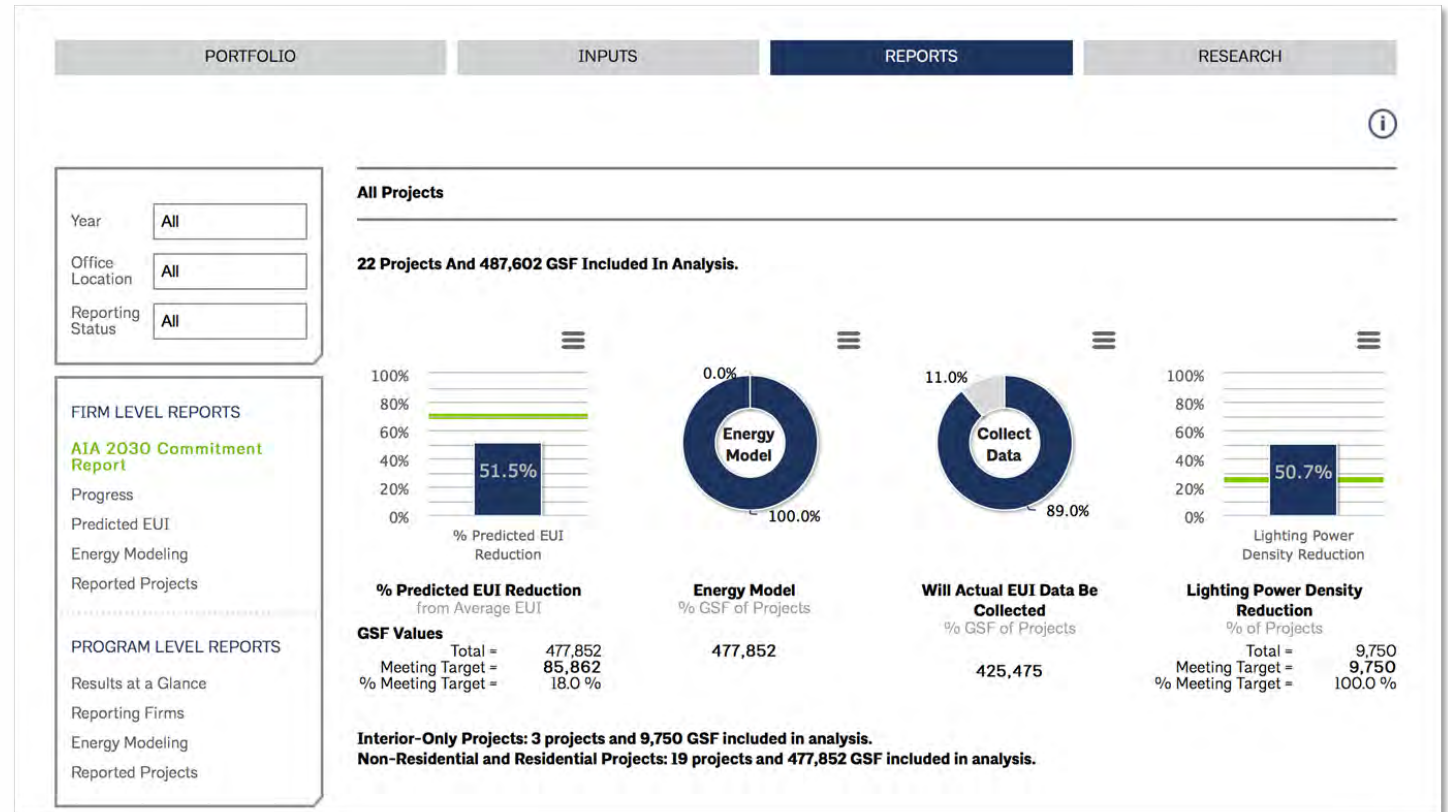
Via energy modeling software

- Great for firms who regularly model projects
- Connects with six software providers

Entering data

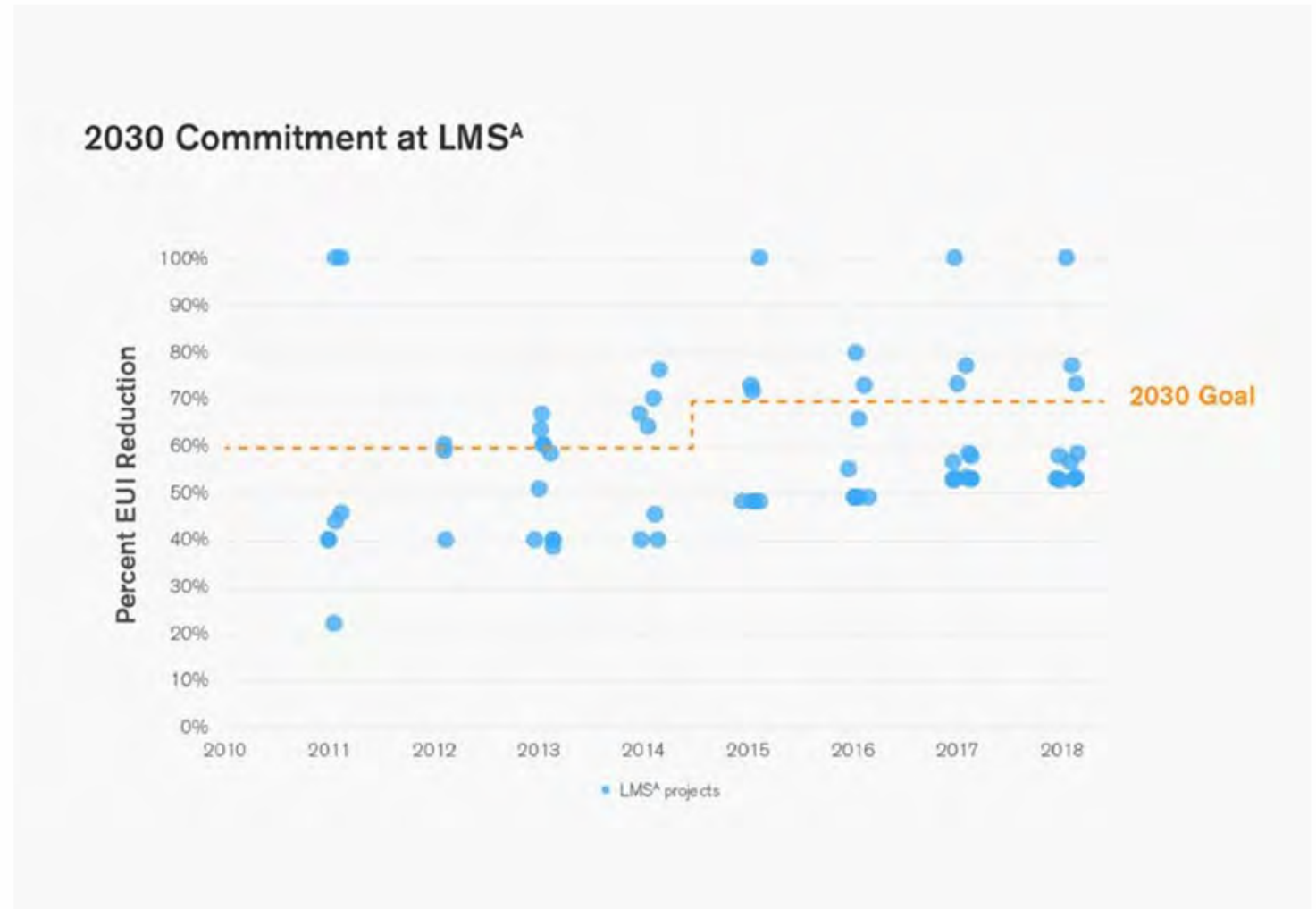
- **Section 1.** Define basic information about your project, including location and use type.
- **Section 2.** Document if residential and non-residential projects have been energy modeled and relevant energy code. Skip for interiors only projects.
- **Section 3.** Establish a baseline, target, and record your pEUI or pLPD.
- **Section 4.** Track additional data about your project, including embodied carbon and renewables!

Use the reports to access quick insights into your company's performance.



Export data from DDX to create charts and graphs that help you improve your company's annual performance.

Leddy Maytum Stacy Architects, a San Francisco-based firm and AIA Firm Award recipient, publishes their year over year data.

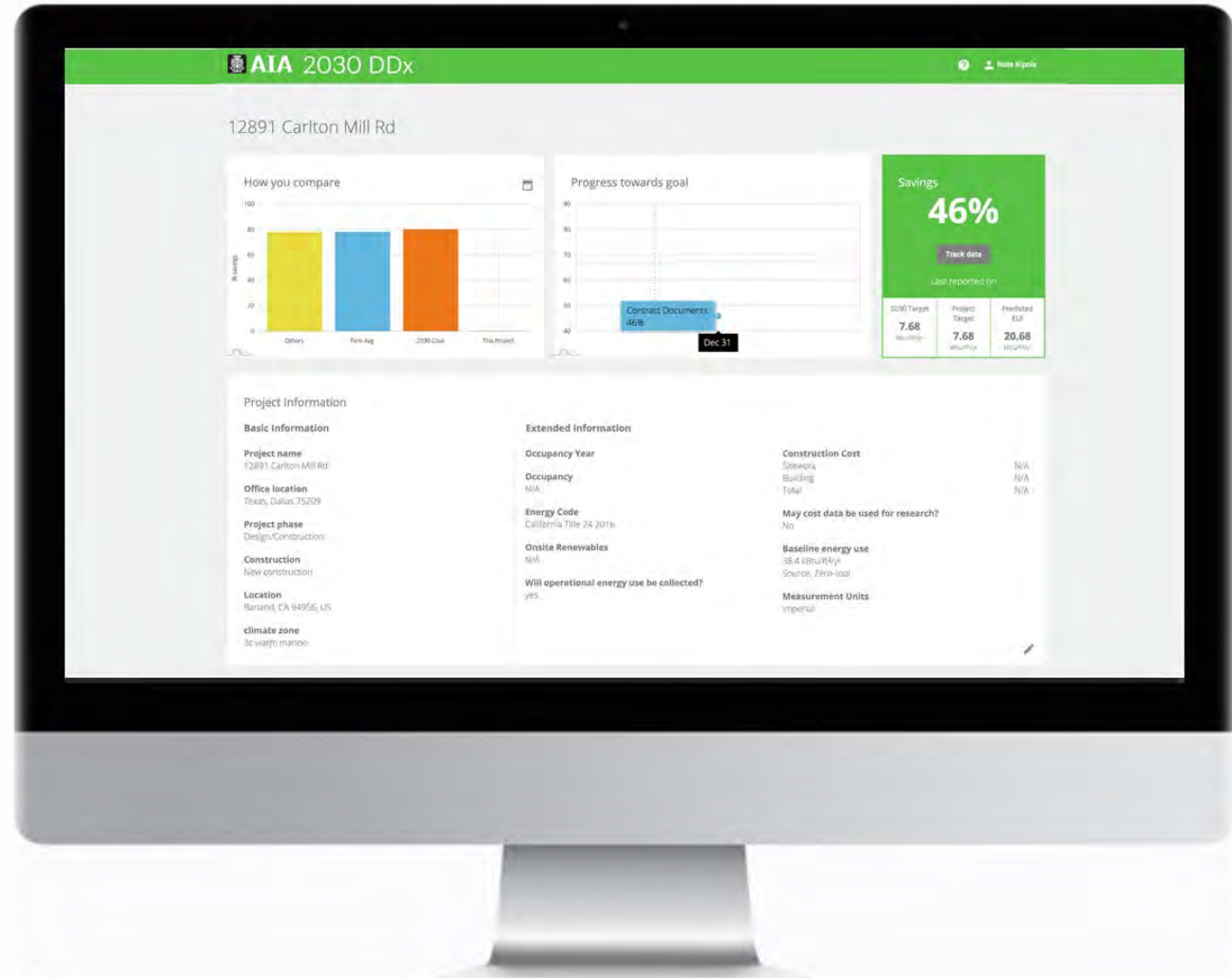


Source: "Scaling High Performance in an Era of Climate Urgency", Leddy Maytum Stacy Architects, <https://www.lmsarch.com/studio/stories/research/scaling-high-performance-era-climate-urgency>

Coming soon!

We're upgrading the DDx in 2020 with a new user interface and more flexibility for teams.

Test drive the beta at
beta2030ddx.aia.org



Questions